



266632 Bi-National Laboratory on Smart Sustainable Energy Management and Technology Training

Blockchain potentials in education and open science

FIET
FÓRUM
INTERNACIONAL
d'EDUCACIÓ
i TECNOLOGIA



María Soledad Ramírez, Project leader
Barcelona, June 26, 2018

SENER
SECRETARÍA DE ENERGÍA



CONACYT
Consejo Nacional de Ciencia y Tecnología

FONDO
DE SUSTENTABILIDAD
ENERGÉTICA


Tecnológico
de Monterrey

SEP
SECRETARÍA DE
EDUCACIÓN PÚBLICA



TECNOLÓGICO NACIONAL DE MÉXICO


INSTITUTO NACIONAL
DE ELECTRICIDAD Y
ENERGIAS LIMPIAS

CFE


ARIZONA STATE
UNIVERSITY


Berkeley
UNIVERSITY OF CALIFORNIA

Colaboran:



Topics

- Objectives in the framework of open projects
- MOOCs and Blockchain
- Openergy Network & UNESCO and ICDE Chairs: Open educational movement for Latin America and Blockchain
- Possibilities and challenges



Topics

- **Objectives in the framework of open projects**
- MOOCs and Blockchain
- Openergy Network & UNESCO and ICDE Chairs: Open educational movement for Latin America and Blockchain
- Possibilities and challenges



Objectives of the binational project

Support the **formation of human resources specialized in energy sustainability**, and develop human talent with the necessary capabilities to respond to the technological conditions prevailing in the energy value chain (Electric sector), through **graduate programs, massive open online courses and networking** that will be available nationwide, and validate through competencies certification processes.



Web page <http://energialab.tec.mx/>

LABORATORIO BINACIONAL
PARA LA GESTIÓN INTELIGENTE DE
LA SUSTENTABILIDAD ENERGÉTICA Y
LA FORMACIÓN TECNOLÓGICA

English ▾

Search...



HOME

INFRASTRUCTURE ▾

TALENT DEVELOPMENT ▾

NETWORKS ▾

RESEARCH

SCHEDULE

ABOUT US ▾



SENER
SECRETARÍA DE ENERGÍA



CONACYT
Consejo Nacional de Ciencia y Tecnología



FONDO
DE SUSTENTABILIDAD
ENERGÉTICA

Tecnológico
de Monterrey

SEP
SECRETARÍA DE
EDUCACIÓN PÚBLICA



TECNOLÓGICO NACIONAL DE MÉXICO

INSTITUTO NACIONAL
DE ELECTRICIDAD Y
ENERGIAS LIMPIAS

CFE

ASU
ARIZONA STATE
UNIVERSITY

Berkeley
UNIVERSITY OF CALIFORNIA

Colaboran:



Tecnológico de Monterrey

LA ESCUELA DE HUMANIDADES Y EDUCACIÓN
SE COMPLACE EN INVITARTE A LA
CONFERENCIA

"BLOCKCHAINS EN EDUCACIÓN"

□ □

🕒 📅 📍 💻

16:30 p. m. 13 de diciembre Sala 2 del piso 1 www.tecvirtual.mx
Hora del centro de CEDES Canal de transmisión 2
de México

DR. ANTONIO R. BARTOLOMÉ PINA

CATEDRÁTICO DE MEDIOS DIGITALES EN
EDUCACIÓN Y DIRECTOR DEL INSTITUTO DE
INVESTIGACIÓN EN EDUCACIÓN DE LA
UNIVERSIDAD DE BARCELONA





Topics

- Objectives in the framework of open projects
- **MOOCs and Blockchain**
- Openergy Network & UNESCO and ICDE Chairs: Open educational movement for Latin America and Blockchain
- Possibilities and challenges



MOOC Design and Teaching Time line

2016	2017			2018		2019
Phase 1	Phase 2	Phase 3	P4	P5	P6	
<ul style="list-style-type: none">• 4 MOOC design	<ul style="list-style-type: none">• 4 MOOC design• 4 MOOC teaching	<ul style="list-style-type: none">• 4 MOOC design• 8 MOOC teaching		<ul style="list-style-type: none">• 12 MOOC teaching		





MOOCs team

Energy experts

- Research Group on Energy and Climate Change
- School of Engineering and Sciences
- Business School
- Expert Guests

23

Educational Innovation experts

- School of Humanities and Education
- Graduate students

11

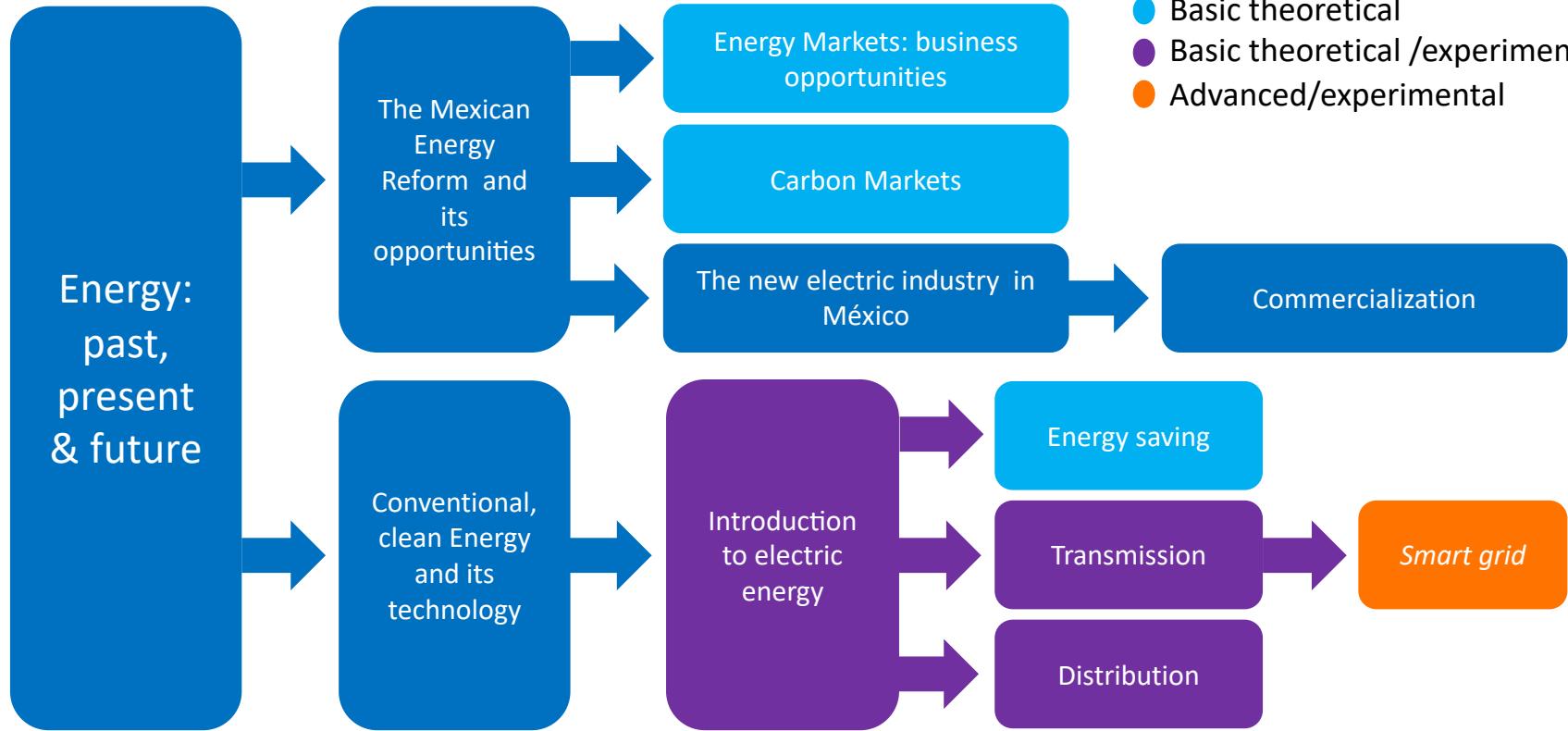
Teaching and Learning experts

- eLearning team
- Teaching team

22



MOOCs sequence



FONDO
DE SUSTENTABILIDAD
ENERGÉTICA



Learners' profile

+ 17 years old

+ High school

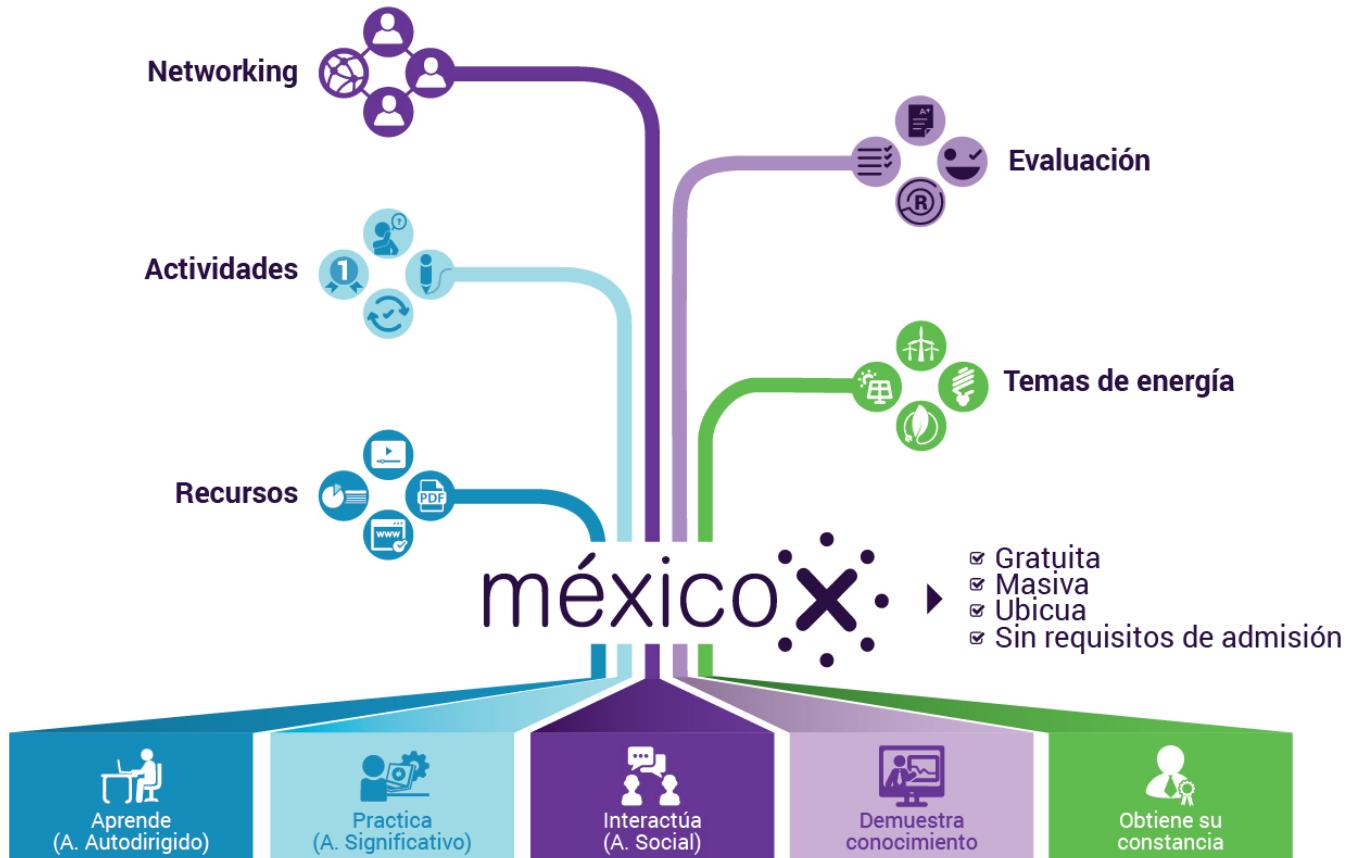
Wants to learn about energy sustainability

Chooses xMOOC as a training program to achieve learning goals

CFE or industry related employees



Instructional model



SENER
SECRETARÍA DE ENERGÍA



CONACYT
Consejo Nacional de Ciencia y Tecnología

FONDO
DE SUSTENTABILIDAD
ENERGÉTICA

Tecnológico de Monterrey

SEP
SECRETARÍA DE
EDUCACIÓN PÚBLICA



TECNOLÓGICO NACIONAL DE MÉXICO

INSTITUTO NACIONAL
DE ELECTRICIDAD Y
ENERGIAS LIMPIAS

CFE

ASU
ARIZONA STATE
UNIVERSITY

Berkeley
UNIVERSITY OF CALIFORNIA

Colaboran:



Educational innovation elements



Gamification

- A question is presented to learners about the content they have studied.
- Badges are assigned to learners that solve the question based on how many opportunities and how long it took them to finish the exercise.

Usuario	Tiempo en contestar	Número de intento	Insignia
Usuario_1	00:01:23	1	
Usuario_2	00:02:01	2	
Usuario_3	00:12:45	3	

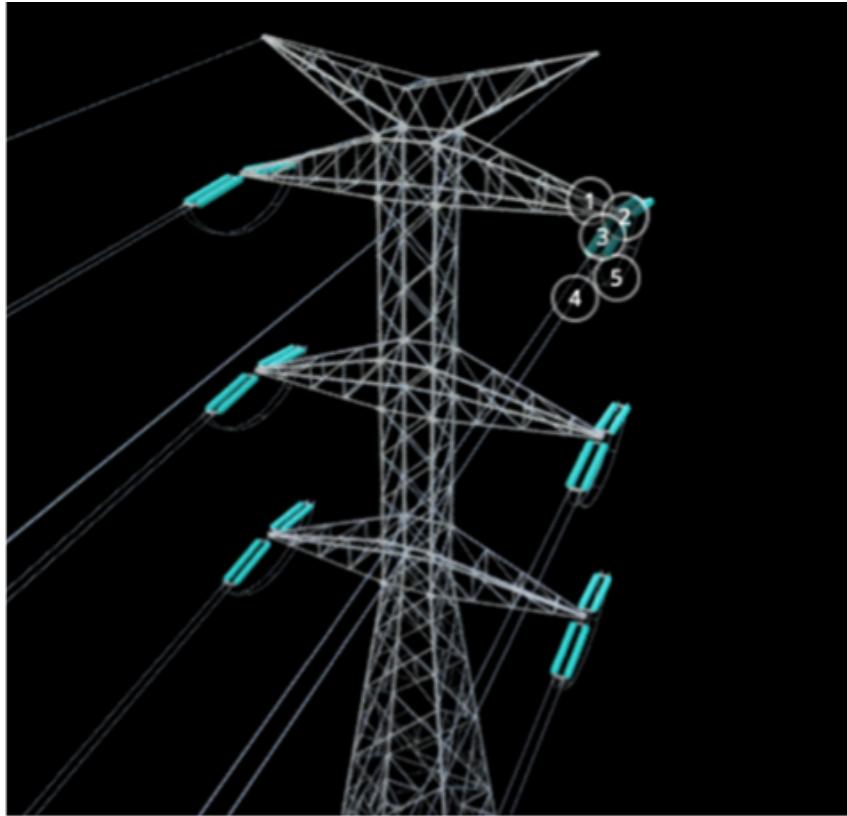


Educational innovation elements



Virtual reality

- The use of this type of resources allows learners to interact with concepts and promotes active learning.
- The resources are selected on how they best support the learning experience.





Educational innovation elements



Augmented reality

- The use of this type of resources allows learners to interact with concepts and promotes active learning.
- The resources are selected on how they best support the learning experience.



[52776991] / zhuda / Shutterstock



FONDO
DE SUSTENTABILIDAD
ENERGÉTICA



TECNOLÓGICO NACIONAL DE MÉXICO



Colaboran:

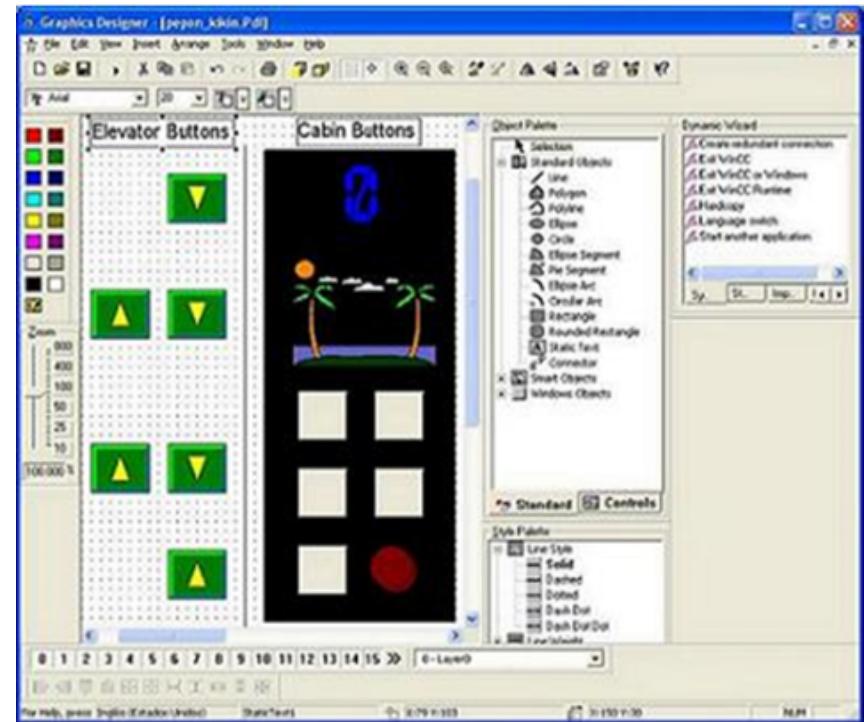


Educational innovation elements



Remote lab

- Learners access the remote lab based at Tecnológico de Monterrey and complete several exercises to practice the concepts they have reviewed in the MOOC.
- There is a limited number of seats, so students have to make a reservation beforehand.





Educational innovation elements

Biometrics

- MOOCs are delivered on MexicoX Platform, which is provided by the Mexican government.
- To this date the platform does not offer the use of biometrics, so this functionality will be tested using an external provider.





Open Educational Resources

MOOC

Conventional & Clean Energy and its Technology

Energy: past, present & future

The Mexican Energy Reform and its opportunities

The new electric industry in México

Electric power: concepts and basic principles

Energy saving

Carbon markets: a way to mitigate climate change

Energy markets: business opportunities

Electric power transmission

Distribution of electrical energy

OER

<http://temoa.info/es/node/768242>

<http://temoa.info/es/node/768241>

<http://temoa.info/es/node/768430>

<http://temoa.info/es/node/768244>

<http://temoa.info/es/node/768524>

<http://temoa.info/es/node/768499>

<http://temoa.info/es/node/768527>

<http://temoa.info/es/node/768506>

<http://temoa.info/es/node/776262>

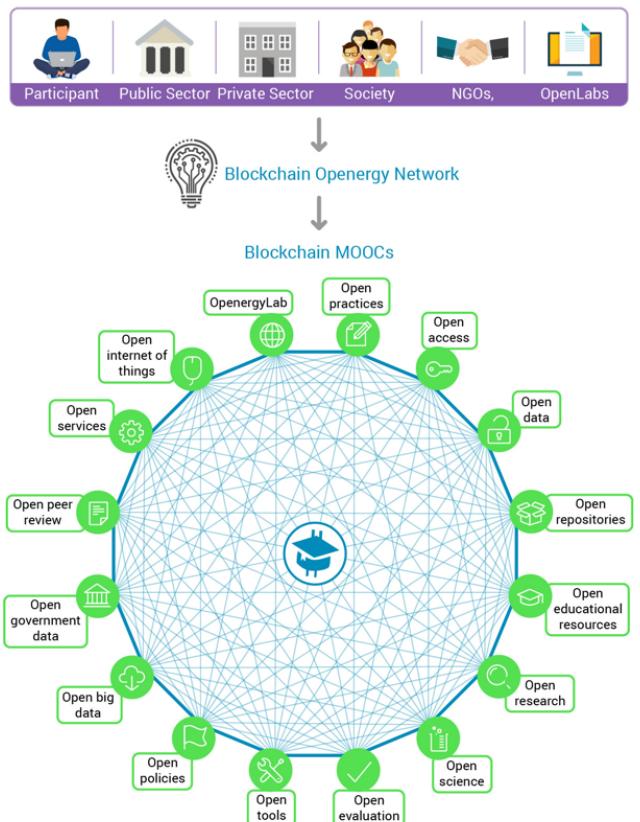
<http://temoa.info/es/node/776644>



FONDO
DE SUSTENTABILIDAD
ENERGÉTICA



MOOCs and Blockchain



SENER
SECRETARÍA DE ENERGÍA



CONACYT
Consejo Nacional de Ciencia y Tecnología

FONDO
DE SUSTENTABILIDAD
ENERGÉTICA

Tecnológico
de Monterrey

SEP
SECRETARÍA DE
EDUCACIÓN PÚBLICA



TECNOLÓGICO NACIONAL DE MÉXICO

CFE
INSTITUTO
NACIONAL
DE ELECTRICIDAD Y
ENERGIAS LIMPIAS

CFE

ASU
ARIZONA STATE
UNIVERSITY

Berkeley
UNIVERSITY OF CALIFORNIA

Colaboran:



Topics

- Objectives in the framework of open projects
- MOOCs and Blockchain
- **Openergy Network & UNESCO and ICDE Chairs: Open educational movement for Latin America and Blockchain**
- Possibilities and challenges



Training

To foster the training of the members of the network through virtual conferences in order to contribute to the development of innovation and energy sustainability education.

Research

To promote studies on energy sustainability, on the basis of a systematic analysis of research networks that have presence on web pages, papers or blogs, in order to define the nature of the Openergy network to investigate, spread information and knowledge about education and open innovation for energy sustainability.

Activities



Knowledge transfer

To analyze susceptible linking sectors, public, private, social, cultural, academic, and networks, which would be strategic to link through projects and agreements with the Openergy network, in the field of education and open innovation for energy sustainability.

Visibility

To design and implement a plan of communications (visibility) of the network, by means of basic mechanisms defined in a strategic plan to support the dissemination and visibility of the network (corporate image of the network, portal, social media, communities in) repositories, among others.



FONDO
DE SUSTENTABILIDAD
ENERGÉTICA



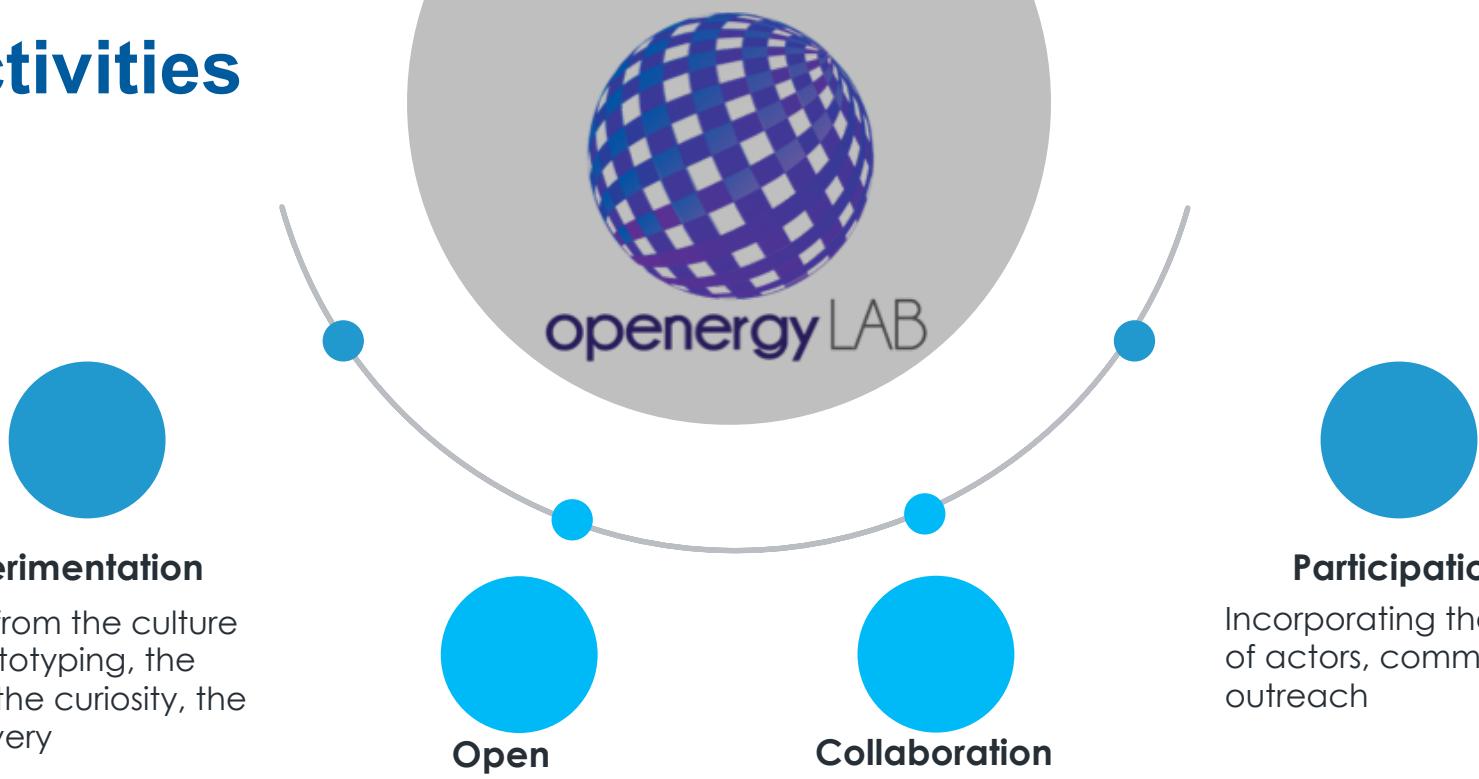
TECNOLÓGICO NACIONAL DE MÉXICO



Colaboran:



Activities



FONDO
DE SUSTENTABILIDAD
ENERGÉTICA



TECNOLÓGICO NACIONAL DE MÉXICO



Colaboran:



OpenergyLab: laboratory of open educational resources on energy sustainability (sep, 2017)

Focus: develop sensitization skills and create proposals for training in energy

Participants: 122 university student participants, 25 mediators and 20 multidisciplinary experts with a social innovation laboratory methodology

Results: 36 open educational resources for energy sustainability by university students





2017 Openergy Network Meeting (dec, 2017)

- **Focus:** generate a work agenda through the development of projects aimed at research, training and linking in educational innovation and energy sustainability
- **Participants:** 42 participants and coordination of expert in strategic planning with Technology Roadmap strategy
- **Results:** 5 project projects that involve a process, product or technological development



FONDO
DE SUSTENTABILIDAD
ENERGÉTICA



TECNOLÓGICO NACIONAL DE MÉXICO



Colaboran:



Online course: Visibility and dissemination of open knowledge (jun 2018)

Focus: Enhance the visibility of the scientific and technological production of innovation of training in visibility and dissemination of open knowledge with the RITEC

Participants: 120 university professors and 85 participants of the UNESCO chair open educational movement for Latin America

Results: 205 certifications on the subject of open access



FONDO
DE SUSTENTABILIDAD
ENERGÉTICA



TECNOLÓGICO NACIONAL DE MÉXICO



Colaboran:



Open visibility project funded by the National Council of Science and Technology Support (jun 2017-jun 2018)

FONDOS CONACYT 2017: Aumento de la visibilidad de RITEC mejorando la experiencia de usuario y su interoperabilidad con el Repositorio Nacional

The screenshot shows the homepage of the Institutional Repository of the Tecnológico de Monterrey. It features a header with the RITEC logo, a search bar, and links for 'Registrarse' and 'Iniciar Sesión'. Below the header, there are sections for 'LISTAR POR' (listing by), 'COLECCIONES DESTACADAS' (highlighted collections), and 'ENLACES EXTERNOS' (external links). The main content area displays the repository's mission statement, navigation links for 'Institucional', 'Novus', 'Patrimonio Cultural', 'Producción Científica', 'Producción Docente', and 'Tesis', and a search bar.

Focus: the visibility of scientific production, mainly on the subject of energy, in support of Mexico's national open science policy

Participants: multidisciplinary team of 5 areas: Innovation research group in education, Library, Innovation, Legal, Research / Transfer and Information technologies

Results: 3000 open resources in the repository of Tecnológico de Monterrey



UNESCO and ICDE Chairs: Open educational movement for Latin America <http://sitios.itesm.mx/eehcs/unesco/>

International Exchange Program 2015



International Exchange Program 2017



SENER
SECRETARÍA DE ENERGÍA



CONACYT
Consejo Nacional de Ciencia y Tecnología

FONDO
DE SUSTENTABILIDAD
ENERGÉTICA


Tecnológico
de Monterrey

SEP
SECRETARÍA DE
EDUCACIÓN PÚBLICA



TECNOLÓGICO NACIONAL DE MÉXICO


INSTITUTO NACIONAL
DE ELECTRICIDAD Y
ENERGIAS LIMPIAS

CFE

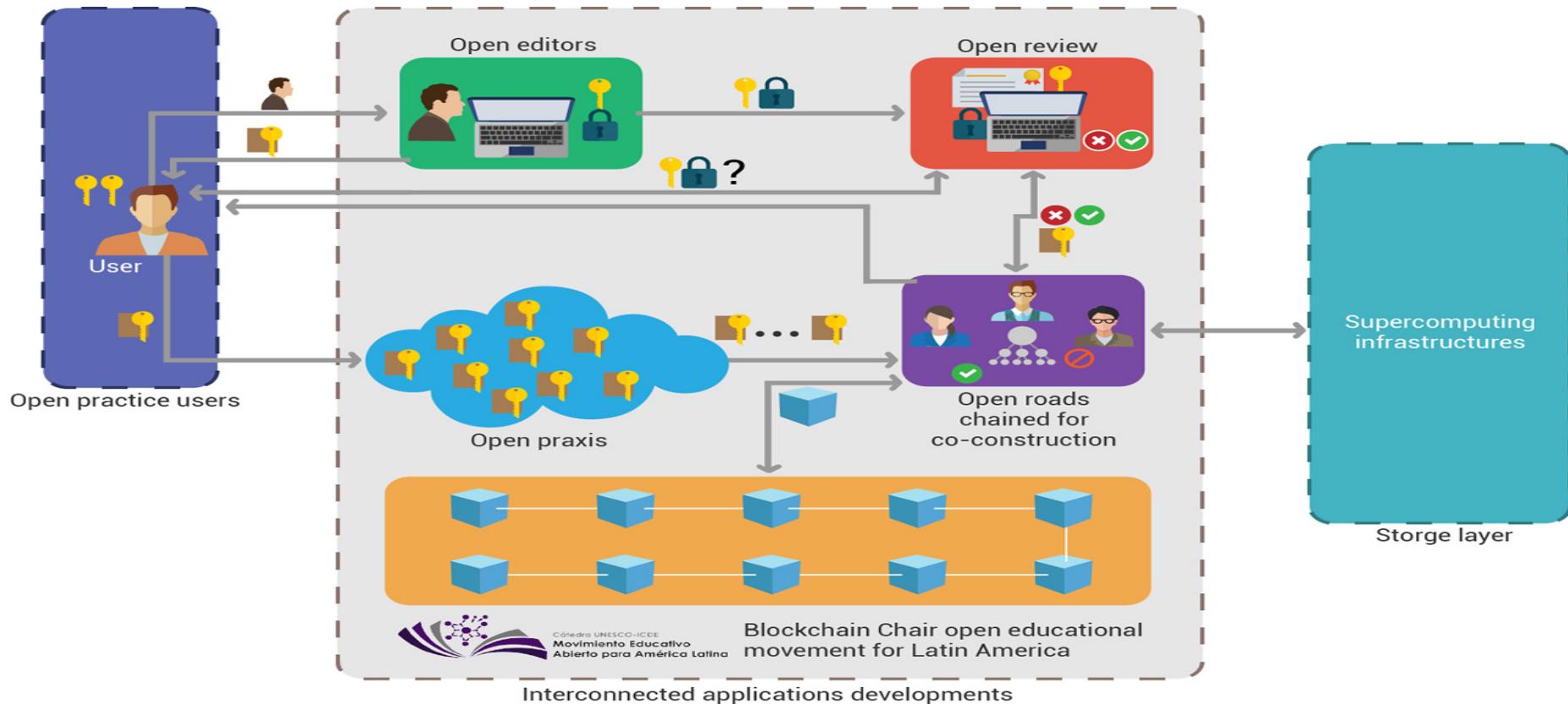
ASU
ARIZONA STATE
UNIVERSITY

Berkeley
UNIVERSITY OF CALIFORNIA

Colaboran:



Openergy Network & UNESCO and ICDE Chairs: Open educational movement for Latin America and Blockchain



FONDO
DE SUSTENTABILIDAD
ENERGÉTICA



TECNOLÓGICO NACIONAL DE MÉXICO



Colaboran:



Topics

- Objectives in the framework of open projects
- MOOCs and Blockchain
- Openergy Network & UNESCO and ICDE Chairs: Open educational movement for Latin America and Blockchain
- **Possibilities and challenges**



Next steps

Possibilities

- Improvements in the performance of platforms and tools to promote new open practices
- Infrastructures for academic networks to create their own learning pathways
- Open practices, open content construction, open access
- Participation in collaborative development and open science experiences

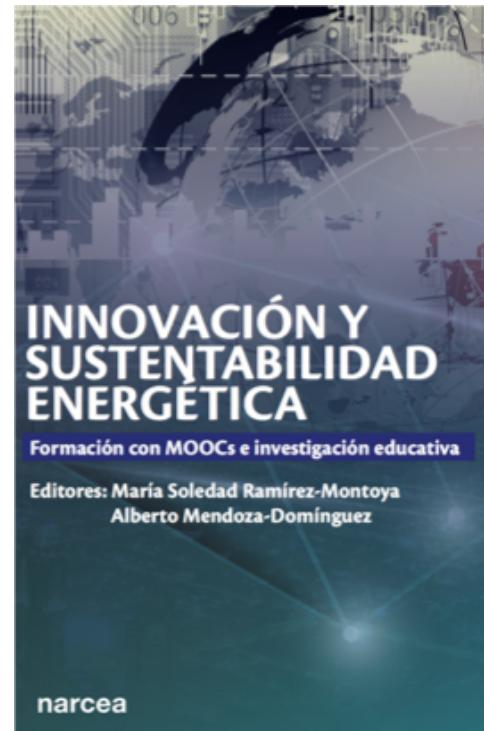
Challenges

- Open chained ways for co-construction
- Knowledge and understanding of blockchain techniques
- Supercomputing infrastructures
- Interconnected application developments



Research

- Ramírez-Montoya, M. S. y Mendoza-Domínguez, A. (Eds.) (2017). *Innovación y sustentabilidad energética*. España: Narcea
- Carrillo-Rosas, A. & Ramírez-Montoya, M. S. (2016). MOOC as a viable option to energy sustainability and technological training. *Proceedings of the 9th annual International Conference of Education, Research and Innovation* (pp....) Seville, Spain: ICERI. Available: <http://hdl.handle.net/11285/620897>
- González-Pérez, L. I., Ramírez-Montoya, M.S. & García-Peñalvo, F. J. (2016). Discovery Tools for Open Access Repositories: Literature Mapping. In *Proceedings of the fourth International Conference on Technological Ecosystems for Enhancing Multiculturality, TEEM 2016*. Salamanca, Spain. Available: <http://hdl.handle.net/11285/620885>
- González-Pérez, L. I., Ramírez-Montoya, M.S. & García-Peñalvo, F. J. (2016). Open access to educational resources in energy and sustainability: Usability evaluation prototype for repositories. In *Proceedings of the fourth International Conference on Technological Ecosystems for Enhancing Multiculturality, TEEM 2016*. Salamanca, Spain. Available: <http://hdl.handle.net/11285/620884>
- Mena, J., E., Ramírez-Montoya, M.S. & Rodríguez Arroyo, J.A. (2016). Users' digital competences as perceived in a MOOC course and its relation to the use of OER: A possible path to teaching energy sustainability. *Proceedings of the 9th annual International Conference of Education, Research and Innovation* (pp....) Seville, Spain: ICERI. Available: <http://hdl.handle.net/11285/620883>
- Minga-Vallejo, R. E., Ramírez-Montoya, M. S., & Rodríguez-Conde, M. J. (2016). Open innovation and social construction through MOOCs of energy sustainability: contributions from theoretical foundation. In *Proceedings of the Fourth International Conference on Technological Ecosystems for Enhancing Multiculturality (TEEM'16)*. Available: <http://hdl.handle.net/11285/620900>





Research

- Rincón-Flores, E., Ramírez-Montoya, M.S. & Mena, J. J. (2016). Problem-based Gamification on sustainable energy 's MOOCs. *Proceedings of the 9th annual International Conference of Education, Research and Innovation* (pp....) Seville, Spain: ICERI. Available: <http://hdl.handle.net/11285/620899>
- Rincón-Flores, E., Ramírez-Montoya, M.S. & Mena, J. J. (2016). Problem-based Gamification on sustainable energy 's MOOCs. *Proceedings of the 9th annual International Conference of Education, Research and Innovation* (pp....) Seville, Spain: ICERI. Available: <http://hdl.handle.net/11285/620899>
- Rincón-Flores, E., Ramírez-Montoya, M.S. & Mena, J. J. (2016). Challenge-based gamification as a teaching' Open Educational Innovation strategy in the energy sustainability area. In *Proceedings of the fourth International Conference on Technological Ecosystems for Enhancing Multiculturality, TEEM 2016*. Salamanca, Spain. Available: <http://hdl.handle.net/11285/620886>
- Riofrío-Calderón, G., Ramírez-Montoya, M. S., & Rodríguez-Conde, M. J. (2016). Mediation practices for learning in MOOC courses to promote open innovation. In *Proceedings of the Fourth International Conference on Technological Ecosystems for Enhancing Multiculturality (TEEM'16)*. Available: <http://hdl.handle.net/11285/620896>
- Yañez-Figueroa, J. A., Ramírez-Montoya, M. S., & García-Peñalvo, F. J. (2016). Open innovation laboratories for social modeling sustainable society sensitive to social needs. In *Proceedings of the fourth International Conference on Technological Ecosystems for Enhancing Multiculturality, TEEM 2016*. Salamanca, Spain. Available: <http://hdl.handle.net/11285/620882>
- Yañez-Figueroa, J. A., Ramírez-Montoya, M. S., & García-Peñalvo, F. J. (2016). Systematic mapping of the literature: social innovation laboratories for the collaborative construction of knowledge from the perspective of open innovation. In *Proceedings of the fourth International Conference on Technological Ecosystems for Enhancing Multiculturality, TEEM 2016*. Salamanca, Spain. Available: <http://hdl.handle.net/11285/620895>



Research

- González-Pérez, L.I., Ramírez-Montoya, M.S., García-Peñalvo, F.J. y Quintas, J. (2017). Usability evaluation focused on user experience of repositories related to energy sustainability: A Literature Mapping. In *Proceeding International Conference Technological Ecosystems for Enhancing Multiculturality 2017*. University of Cádiz. Spain. Disponible en: <http://hdl.handle.net/11285/626594>
- González-Pérez, L.I., Ramírez-Montoya, M.S. y García-Peñalvo, F.J. (2017). Identidad digital 2.0: Posibilidades de la gestión y visibilidad científica a través de repositorios institucionales de acceso abierto. *Congreso Internacional de ecosistemas del conocimiento abierto* (ECA 2017). Universidad de Salamanca, España. Disponible en: <http://hdl.handle.net/11285/626597>
- González-Pérez, L.I., Ramírez-Montoya, M.S., Mercado-Varela, M.A., Juarez, E. y Ceballos-Cancino, H. (2017). Aportes de una herramienta de descubrimiento en un repositorio institucional: un estudio de caso. *4º Congreso de Innovación Educativa 2017*. Tecnológico de Monterrey, México. Disponible en: <http://hdl.handle.net/11285/626596>
- Guajardo-Leal, B.E. y Valenzuela, J.R. (2017, octubre). *Transdisciplinary design of virtual learning environments: The case of a xMOOC on the study of electrical energy*. In Proceedings of the 5th International Conference on Technological Ecosystems for Enhancing Multiculturality, TEEM 2017, Cádiz, Spain. Disponible: <http://hdl.handle.net/11285/622676>
- Ramírez-Montoya, M.S. (2017, octubre). Open courses (micro & MOOC) and open access. *Symposium of chairs in Open Educational Resources in conjunction with World Conference on Online Learning*. Toronto, Canadá. Disponible en: <http://hdl.handle.net/11285/627933>
- Ramírez-Montoya, M.S. (2017, octubre). Actores y co-construcción en el marco del movimiento educativo abierto. *Webinar organizado por la Universidad de la Laguna*. Cádiz, España. Disponible en:
- Guajardo-Leal, B.E. y Valenzuela, J.R. (2017, noviembre). *Diseño transdisciplinario de ambientes virtuales de aprendizaje: el caso de un xMOOC sobre el estudio de la energía eléctrica*. Trabajo presentado en XIV Congreso Nacional de Investigación Educativa, COMIE 2017, San Luis Potosí, México. Disponible: <http://hdl.handle.net/11285/622677>
- Ramírez-Montoya, M.S. y García-Peñalvo, F. J. (2018). Co-creación e innovación abierta: Revisión sistemática de literatura. *Comunicar*, 54 (Preprint: 17-11-15 en <https://www.revistacomunicar.com>)



FONDO
DE SUSTENTABILIDAD
ENERGÉTICA



¡Thanks!

Marisol Ramírez Montoya
solramirez@tec.mx

Grupo de Investigación e Innovación en Educación
[\(http://sitios.itesm.mx/eehcs/iie/\)](http://sitios.itesm.mx/eehcs/iie/)



TECNOLÓGICO NACIONAL DE MÉXICO



34

Colaboran:



El trabajo intelectual contenido en este material, se comparte por medio de una licencia Creative Commons (CC BY-NC-ND 2.5 MX) del tipo Atribución-NoComercial-SinDerivadas 2.5 México, para conocer a detalle los usos permitidos consulte el sitio web en:
<https://creativecommons.org/licenses/by-nc-nd/2.5/mx>

Se permite copiar, distribuir, reproducir y comunicar públicamente la obra sin costo bajo la condición de no modificar o alterar el material y reconociendo la autoría intelectual del trabajo en los términos específicos por el propio autor. No se puede utilizar este material para fines comerciales, y si se desea alterar, transformar o crear una obra diferente a partir de la original, se deberá solicitar autorización por escrito al Tecnológico de Monterrey

Esta investigación es un producto del proyecto 266632 "Laboratorio Binacional para la Gestión Inteligente de la Sustentabilidad Energética y la Formación Tecnológica" financiado a través de Fondo CONACYT SENER de Sustentabilidad Energética (S0019201401).

This research is a product of the Project 266632 "Laboratorio Binacional para la Gestión Inteligente de la Sustentabilidad Energética y la Formación Tecnológica" ["Bi-National Laboratory on Smart Sustainable Energy Management and Technology Training"], funded by the CONACYT SENER Fund for Energy Sustainability (Agreement: S0019-2014-01).



TECNOLÓGICO NACIONAL DE MÉXICO



Colaboran: