

From Harry Brand
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BIOGRAPHY

OF

SUSAN HAYWARD

The camera is an inanimate object and Susan Hayward is an animated creature of rare loveliness but they struck up a friendship in her teens that has brought her to stardom.

She was a photographer's model in her native New York, without any motion picture aspirations, and might not ever have seen Hollywood if it hadn't been for a Saturday Evening Post cover for which she posed.

David O. Selznick happened to pick up that particular issue of The Post. He admired her magnificent dark-red hair, her expressive hazel eyes and her petite figure but -- he didn't sign her.

However, through a test he made of her, Susan won a contract with Warner Brothers and set out to become an actress. This contract was productive of her present screen name, but other than that, was merely a transference of modeling jobs from the ad agencies of Gotham to the still galleries of Burbank. She posed for publicity shots for six months, at which time her option was not renewed.

For three months after her contract expired, she was jobless. Artie Jacobson, then head of the talent department at Paramount, gave her an interview with the result that she was cast in the feminine lead opposite Gary Cooper in "Beau Geste." This led to a contract with Paramount.

Whatever it is that sometimes makes "home" studios overlook their own players, Susan's career was dormant for a while until a loanout by Paramount landed her a meanie role in "Adam Had Four Sons." Her reviews were excellent but her progress still laborious and good roles in pictures few and far between. She was featured in "Reap the Wild Wind," "Forest Ranger," "Deadline at Dawn," and a number of other films in this interim period and set out her contract. The attractive bids, once she was free, nearly floored her. Of them all, she accepted a long term contract with Walter Wanger.

Someone once asked her, "Why Wanger?" She replied, "The moon was right." She denies her interest in astrology is a superstition, maintaining that coincidences have always worked in her favor. A coincidence, for example, won for her first prize, \$75, in a commercial art competition among high school students in New York City. Susan, born Edythe Marrener, June 30, in Brooklyn of Swedish-Irish-French descent, was a student at Girls' Commercial High School. She was preparing her design for a contest when a fellow student accidentally squirted water on the Marrener masterpiece. The water marks made such an intriguing pattern that Susan embellished it and won the prize.

Susan, after this minor triumph, was tempted to embark upon a designing career. But her photogenic qualities began to attract attention and she turned to modeling instead. This phase brought about the magazine cover, the ensuing interest of Selznick and the trip to Hollywood.

In 1944, Susan married actor Jess Barker, one of Hollywood's idyllic unions. They became the parents of twin sons, Timothy and Gregory, in February, 1945.

One of the busiest actresses in the film capital, Susan rarely has a vacation, is inclined to balk if she gets one. She considers it extremely feasible for a star to combine a career with marriage without impairing or neglecting either phase. In contrast to the one or two picture deals most top stars seek, she appeared in seven in thirteen months. Until recently, her screen delineations could have earned her the title of "the perfect witch." She probably established a record on the screen on how NOT to get a man.

She likes to ride horses and swim, but her favorite hobby is painting. She has a painting in oil of her grandmother which she executed from a photo-postcard and treasures it highly.

Susan blames her "Irish" for her contrariness (if you want her to do something, tell her it can't be done) and for her superstitious nature (she doesn't list her superstitions -- she has all of them!)

She is a good mimic but never the "life-of-the-party" type. With only a word or two in imitation, she is deadly to the mimicked. She is entirely devoid of social chatter -- "just can't talk about the weather." When interviewed, she generally ends up doing the interviewing. Frank in displaying an inquisitive nature in her eagerness to learn, she will never have a finishing school superciliousness.

Completely generous she buys extravagant gifts for her friends. When admonished, she has said: "You know, I never could afford to buy anything like that before."

Susan can't understand why Hollywood has decreed that a woman can't be sweet in svelte gowns and sirenish in calico. She has a Petty girl figure which not even calico can hide. She prefers suits to dresses, and likes black and white. She is something of a gourmet and a good cook, but maintains her standard 112 pounds without conscious dieting. She doesn't care for sweets, preferring fruits to any gooey concoction.

Among her ambitions are a desire to travel widely (I'd like to see the whole world!) and to own a diamond necklace. A fortune teller once told her she would own one someday -- now she likes all soothsayers.

Refreshingly natural and lacking in conceit, Susan has only one vanity -- her natural red hair which she washes, brushes and sets herself. She won't cut it short to suit current fashions or screen roles, and wore it inches beyond her usual shoulder-length in "I Can Get It For You Wholesale." This was because she was assigned to the starring role with Gregory Peck in "David and Bathsheba," and whoever heard of a Bathsheba with shorn locks?

Susan has twice been nominated for academy awards as best actress of the year -- in 1947 for her performance in "Smashup," and in 1949 for her dramatic finesse opposite Dana Andrews in Samuel Goldwyn's "My Foolish Heart."

And only a few years ago, Susan Hayward was merely a pretty face on a Saturday Evening Post cover. That is, until she met her admiring friend, the camera, who took over the job of doing her justice.

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Tecnológico
de Monterrey

VITAL STATISTICS

REAL NAME:	Edythe Marrener Barker
BIRTHPLACE:	Brooklyn, New York
BIRTHDATE:	June 30,
HEIGHT:	5 ft. 3½ inches
WEIGHT:	112 pounds
EYES:	Hazel
HAIR:	Red
MARRIED:	Jess Barker, 1944
CHILDREN:	Twin sons, Timothy and Gregory, born February 1945

PICTURE RECORD

TULSA

THE SAXON CHARM
 TAP ROOTS
 THE LOST MOMENT
 SMASH-UP
 CANYON PASSAGE
 DEADLINE AT DAWN
 THE HAIRY APE
 JACK LONDON
 STAR SPANGLED RHYTHM
 I MARRIED A WITCH
 THE FOREST RANGERS
 REAP THE WILD WIND
 AMONG THE LIVING
 ADAM HAD FOUR SONS
 BEAU GESTE
 OUR LEADING CITIZEN
 \$1,000 A TOUCHDOWN
 SIS HOPKINS
 HIT PARADE OF 1943
 FIGHTING SEABEES
 AND NOW TOMORROW
 THEY WON'T BELIEVE ME

1952

THE SNOWS OF KILIMANJARO

"THE PRESIDENT'S LADY"

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1949

MY FOOLISH HEART - Goldwyn
 HOUSE OF STRANGERS - 20th Century-Fox

1950

RAWHIDE - TCF
 I'D CLIMB THE HIGHEST MOUNTAIN - TCF
 I CAN GET IT FOR YOU WHOLESALE - "

1951

DAVID AND BATHSHEBA - TCF
 WITH A SONG IN MY HEART - TCF