



Estancia
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DIGIUGOV

Digitalization Meets University Governance

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29 de enero 2025, Monterrey Nuevo León, México.

Project Development and Features

DIGIUGOV

[DigiUGov]

- An Erasmus+ project, which aims at improving institutional support for **academic staff** in **digital teaching**, at sharing **training resources** and at **digitalizing the administration** in partner universities in Colombia, Mexico, Spain and Germany.
- DigiUGov's ambition is to enhance **partnerships**, establish **governance mechanisms** and **sustainable structures** among the partner institutions.



DIGIUGOV
Digitalization Meets University Governance



Co-funded by
the European Union



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Project Development and Features

- **Funding line:** Erasmus+ Capacity building in the field of higher education
- **Funder:** European Commission
- **Duration:** 24 months
- **Project Dates**



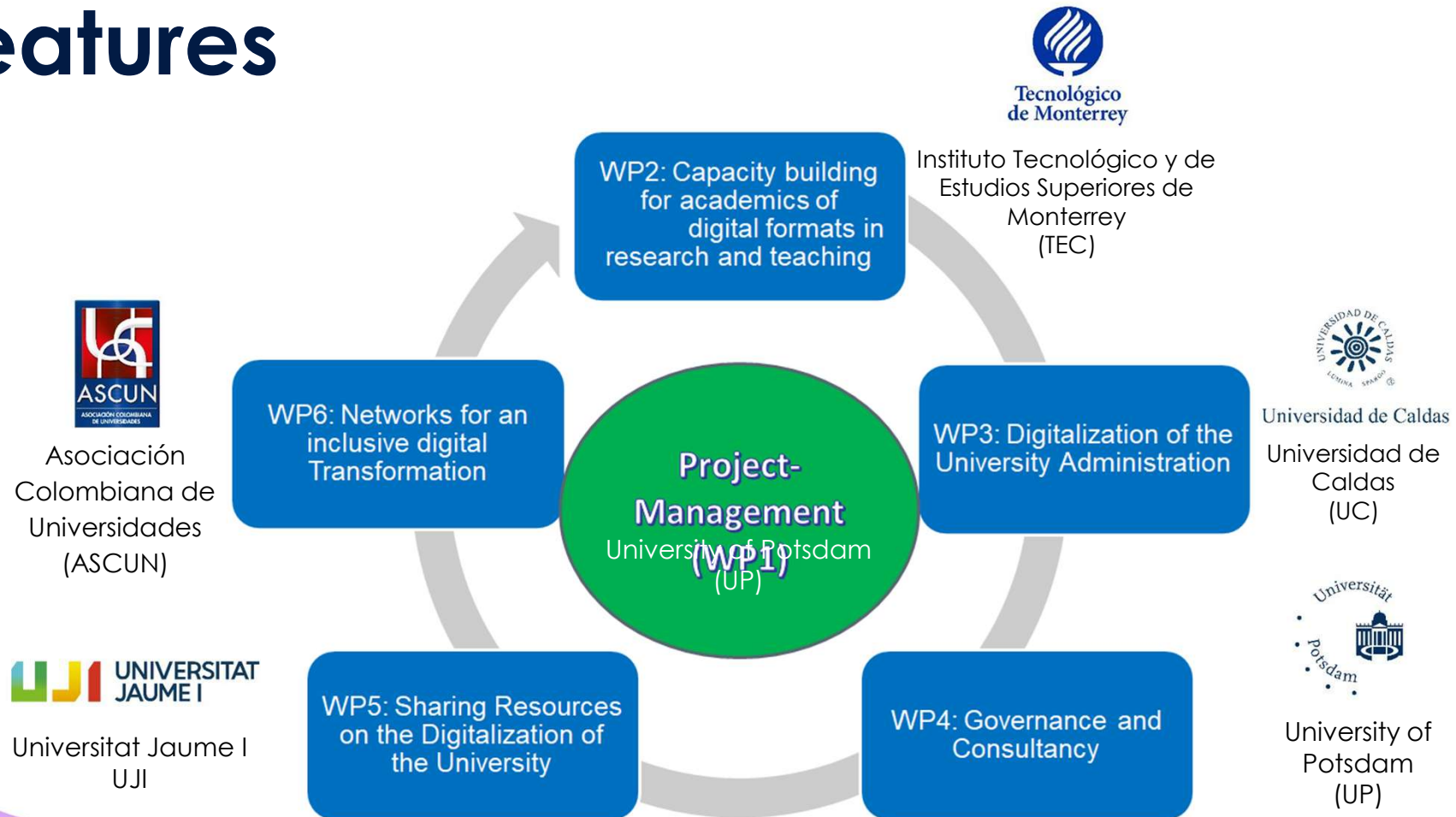
- **Budget:** 399.935 Euro
- **Coordinator:** University of Potsdam (Germany)
- **Beneficiaries:**



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General Project Development and Features

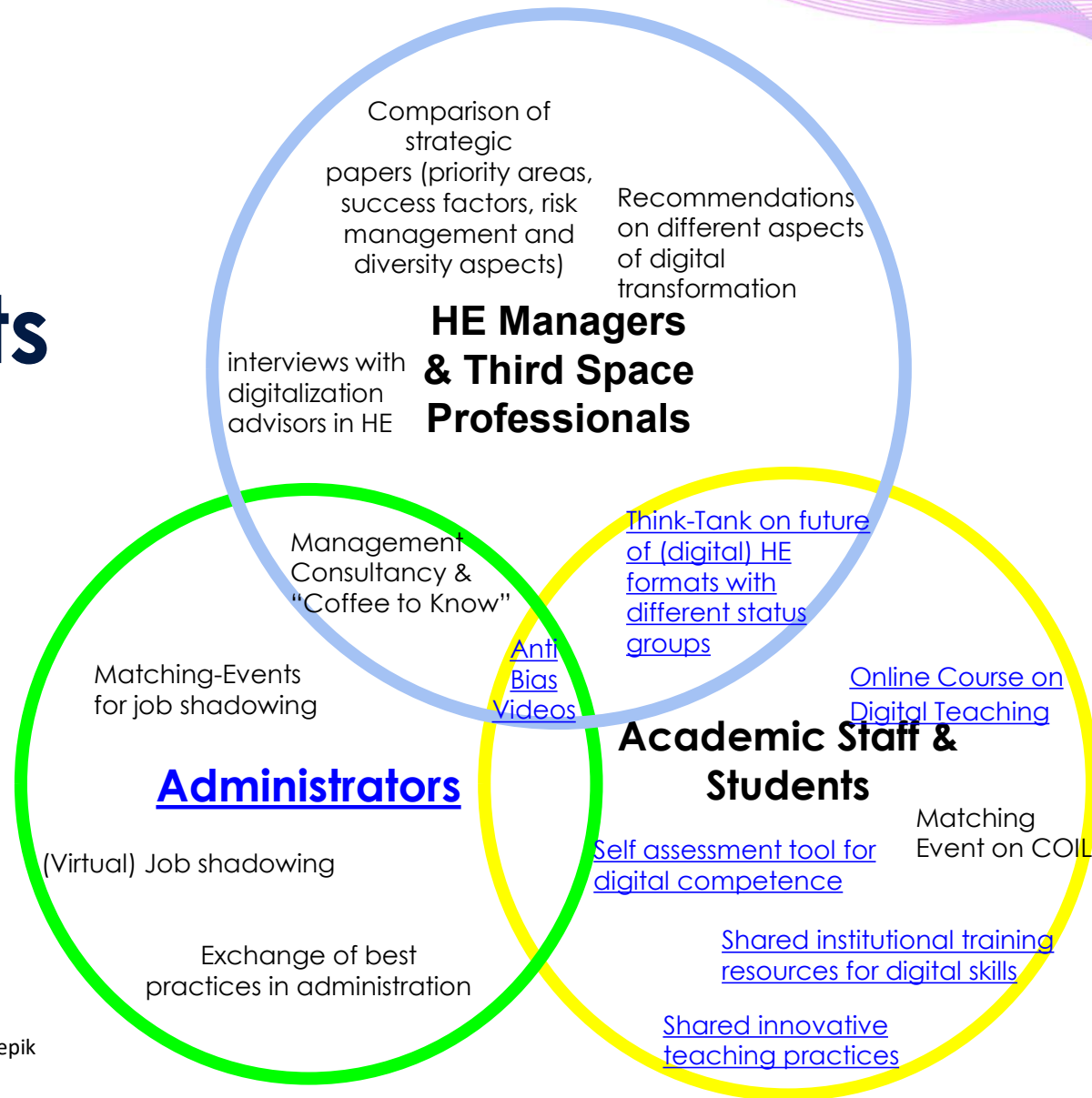


Project Achievements

visit www.digiugov.com
for more details!



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**International Collaboration among
institutions involved in the project:
Strengths and Opportunities**

Strengths OF INTERNATIONAL COLLABORATION: Academic and Research benefits

Knowledge exchange: sharing best practices, challenges, expertise.

Research advancement: there is a constant in depth search for the topic of the project.

Innovative solutions: diverse perspectives and experiences among the participants.

Access to global resources: there are different platforms, equipment, resources from partner institutions.

Increase funding opportunities to continue with other projects: experience and confidence to continue working together.

Problem-solving strategies: in constant search for solutions to improve or change a situation.

Improve the quality of education and research: results and sustainability.

Capacity building: acquiring best practices from european universities and promoting sustainable academic processes.

Strengths OF INTERNATIONAL COLLABORATION: Cultural and Social Benefits

Cultural Enrichment: to fosters cultural understanding and cultural competence.

Networking opportunities: to build international networks and connections.

Language skills development: an opportunity to improve the foreign language and learn others.

Enhance professional development: an opportunity to improve professional skills, reputation and credibility.

Development of Soft skills: communication, teamwork, adaptability, leadership, tolerance, time management, problem solving.

Opportunities OF INTERNATIONAL COLLABORATION: Administrative and Cultural Issues

Administrative and Bureaucratic Challenges: different systems, policies and procedures for participating in projects.

Cultural and Linguistic Barriers: different cultural norms, values and communication styles, misunderstandings in the communication.

Different work styles: work habits and attitudes, expectations.

Time zone differences: coordinating meetings, managing tasks across multiple time zones.

Information sharing: different systems, formats and protocols according to the country and/or university

Opportunities OF INTERNATIONAL COLLABORATION

Academic and Research Challenges

Long-term sustainability: to assure the continuation of the processes of the project.

Data privacy and sharing: different countries, different laws to exchange data.

The potential of
international collaborations for the
development of higher education
teaching and learning

Bringing people together

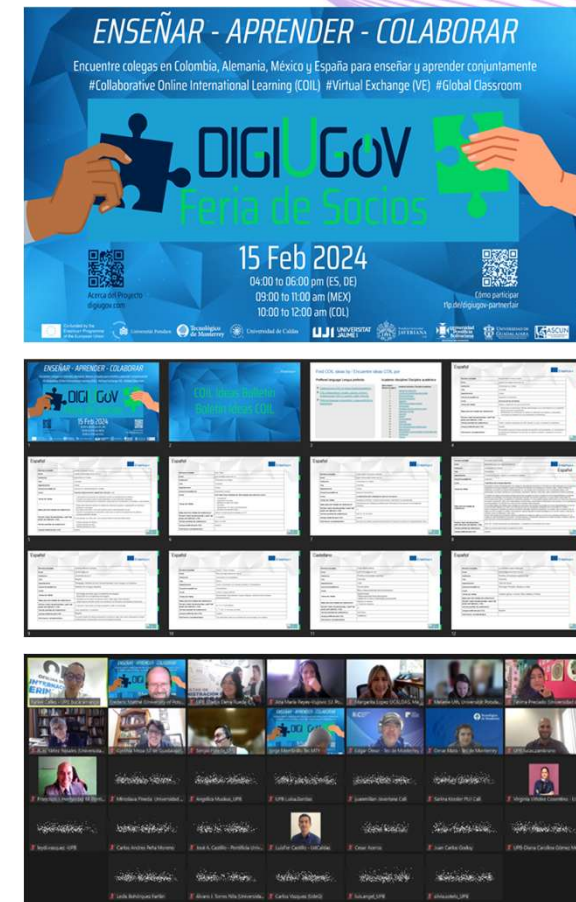
Online Matching-Events for COIL interested scientists

- 23 COIL outlines | 19 academic disciplines | 6 partner universities
- Evaluation
 - + international, interdisciplinary exchange
 - lack of time; underrepresented disciplines
 - researchers with existing contacts/networks
- Result: 2 COIL projects (MEX/COL | MEX/GER)

Matching-Events

+

through individual support [local]
and multilateral cooperation [global]



Bringing people together

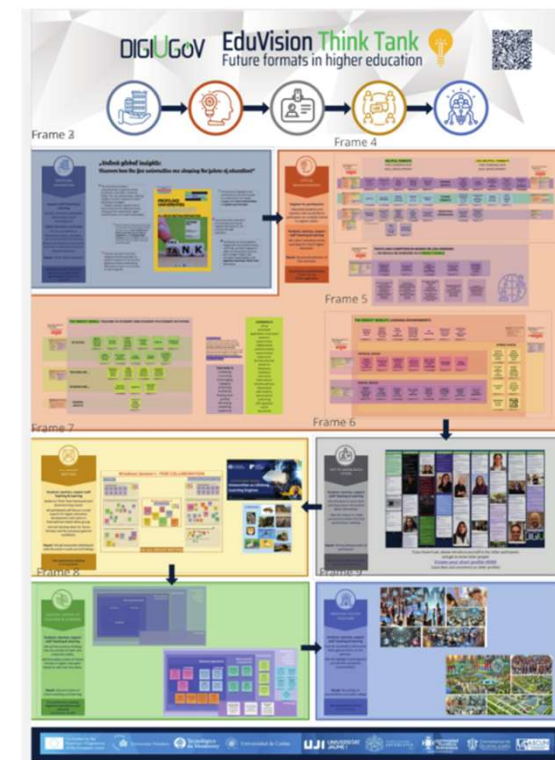
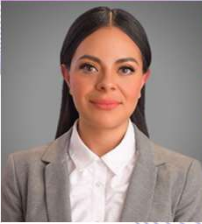
EduVision Think Tank Future Formats in Higher Education

Key learnings *(evaluation is pending)*

- Use blended format (synch./asynch.) for international and multi-institutional contexts
- Ensure a common understanding of the issue
- Create safe spaces for student exchange
- Celebrate what we have in common, but value what is different
- Any contact and joint activity across borders is fascinating and valuable!

to shape the future of higher education!

Claudia Lizette Garay Rondero
Tecnológico de Monterrey



**Recommendations to drive the digital
transformation in IES:
Governance and Networking**

How to drive digital transformation in IES

* Recommendations based on 14 interviews with experts from partner countries

1. Vision and strategy: clear and flexible vision on the role and identity of the university. Adapting to a VUCA environment.

2. Governance and change management: the importance of excellent and professional management that allows the implementation.

3. Project management and continuous improvement: creative integration of digital transformation, redesigning processes and constant adaptability.

4. User experience and training: user-centered digitization, addressing the diverse needs of students and staff through secure spaces for knowledge creation.

5. Diversity: the importance of considering differences within the university community and ensuring inclusion in all stages of the digital transformation process.

6. Networks and alliances: inter-institutional collaboration and use of shared resources to lead educational innovation in a globalized environment.

Networks and alliances: challenges & opportunities

Challenges:

- Resistance to change.
- Sustained institutional commitment
- Effective collaboration
- Collaborative and flexible approach
- Alignment of the objectives of the institutions participating in the networks.

Opportunities:

- Sharing good practices
- Strategic alliances
- Sharing of resources
- Experiences and knowledge
- Exchange and dynamic distribution of opportunities
- Boosting innovation in teaching and research
- Strengthening the capacity of HEIs to face the demands of a global world
- More agile adaptation to technological and social changes
- Strengthening of the capacity of HEIs to face the demands of a global world
- More agile adaptation to technological and social changes
- Creation of a space for solidarity and mutual support.

Producción a cargo de la Dirección de Innovación Educativa y Aprendizaje Digital

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