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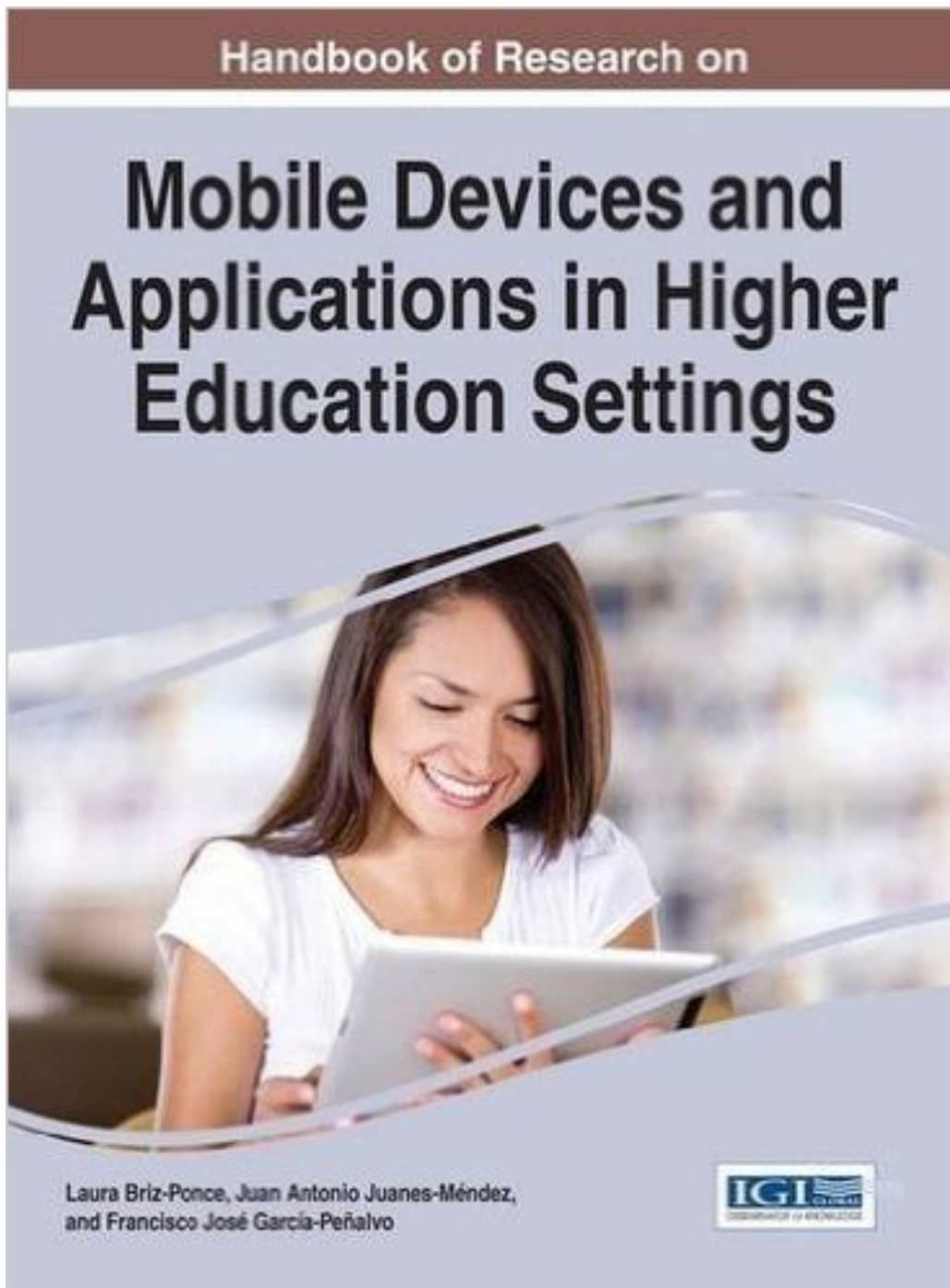


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ABSTRACT

This chapter presents the results of research that aims to analyze the characteristics of the youth of the Net Generation that can promote learning when using mobile devices. The study was conducted in two campuses of a Mexican university in order to provide useful information for those who work with Mobile Learning. The results showed that characteristics such as communication, teamwork, decision making, positive attitudes towards technology, self-learning and collaborative work of the young Net are the ones that can be predominantly exploited to promote learning when developing Mobile Learning resources to be fully used by students with wireless mobile devices applications.

INTRODUCTION

At present, technological breakthrough has put multiple helping tools such as wired and/or wireless electronic devices at man's hands, which has gradually become an essential part of everybody's life. This has been going on for fewer than two decades and therefore, those beings born during this historical period have spawned a new generation of young people with very special characteristics and a new way of conceiving the world. These special kids are known as the Net generation and so used to handling technology in an almost innate form, which is in itself one of the many features that make them worth studying. According to Beyers (2009: 220), "the Net Generation is defined as the population of about 90 million young people who have grown up or are growing up in constant contact with digital media and have already been defined by academics as smart but impatient". They are also believed to demand results almost immediately and carry a great deal of electronic devices.

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