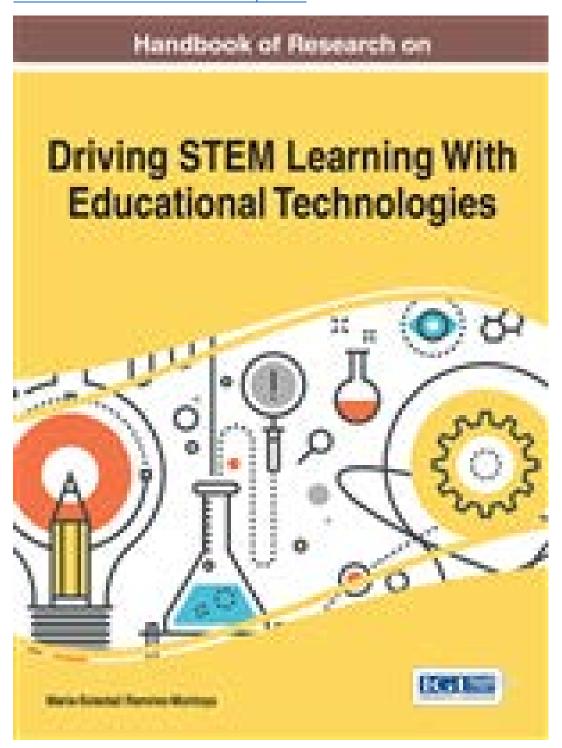
Ramírez-Montoya, M.S. (2017). Chapter 1. Training educational researchers in Science and Mathematics: A case study through a binational workshop Mexico-UK. En Ramírez-Montoya, M.S. (Coord.). *Handbook of Research on Driving STEM Learning with Educational Technologies* (pp. 1-21). EEUU: IGI Global. Disponible en: <a href="http://www.igi-global.com/chapter/training-educational-researchers-in-science-and-mathematics/176993">http://www.igi-global.com/chapter/training-educational-researchers-in-science-and-mathematics/176993</a>



## Handbook of Research on Driving STEM Learning With Educational Technologies

María-Soledad Ramírez-Montoya Tecnologico de Monterrey, Mexico

A volume in the Advances in Educational Technologies and Instructional Design (AETID) Book Series



Published in the United States of America by

IGI Global Information Science Reference (an imprint of IGI Global) 701 E. Chocolate Avenue Hershey PA, USA 17033

Tel: 717-533-8845 Fax: 717-533-8661

E-mail: cust@igi-global.com Web site: http://www.igi-global.com

Copyright © 2017 by IGI Global. All rights reserved. No part of this publication may be reproduced, stored or distributed in any form or by any means, electronic or mechanical, including photocopying, without written permission from the publisher. Product or company names used in this set are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark.

Library of Congress Cataloging-in-Publication Data

CIP Data Pending

ISBN: 978-1-5225-2026-9 eISBN: 978-1-5225-2027-6

This book is published in the IGI Global book series Advances in Educational Technologies and Instructional Design (AE-

TID) (ISSN: 2326-8905; eISSN: 2326-8913)

British Cataloguing in Publication Data

A Cataloguing in Publication record for this book is available from the British Library.

All work contributed to this book is new, previously-unpublished material. The views expressed in this book are those of the authors, but not necessarily of the publisher.

For electronic access to this publication, please contact: eresources@igi-global.com.

### **Table of Contents**

Prefacexx
Section 1 Introduction
Chapter 1 Training Educational Researchers in Science and Mathematics: A Case Study Through a Binational Workshop Mexico-UK
Section 2 Research in Mathematics Education
Chapter 2 Using Modeling and Simulation to Learn Mathematics
Chapter 3 Teachers and Mathematical Modeling: What Are the Challenges?
Chapter 4  Data Literacy and Citizenship: Understanding 'Big Data' to Boost Teaching and Learning in Science and Mathematics
Chapter 5 Financial Literacy: Gaps Found Between Mexican Public and Private, Middle, and High-School Students
Adriana Berenice Valencia Álvarez, Tecnologico de Monterrey, Mexico Jaime Ricardo Valenzuela González, Tecnologico de Monterrey, Mexico

Chapter 6 A Project-Based Learning Approach: Developing Mathematical Competences in Engineering	
Students	. 107
Ismael Osuna Galan, Universidad Politécnica de Chiapas, Mexico	
Alejandro Miguel Rosas-Mendoza, Instituto Politécnico Nacional-CICATA, Mexico	
Chapter 7	
Didactic Sequences Teaching Mathematics for Engineers With Focus on Differential Equations  Luis Ramón Siero González, Instituto Politécnico Nacional, Mexico & Universidad  Autónoma de Baja California, Mexico  Avenilde Romo Vázquez, Instituto Politécnico Nacional, Mexico	. 129
Tremae Tomo valquel, Instituto I otticenteo Ivacional, IIesteo	
Chapter 8	
Making Links Between Solutions to an Unstructured Problem: The Role of Pre-Written, Designed Student Responses	
Chapter 9	
Assessing Authentic Intellectual Work in Mathematics Tasks	. 176
Lesly Yahaira Rodríguez Martínez, Universidad Autónoma de Aguascalientes, Mexico	
María Guadalupe Pérez Martínez, Universidad Autónoma de Aguascalientes, Mexico	
Adriana Mercado Salas, Universidad Autónoma de Aguascalientes, Mexico	
Section 3	
Research in Science Education	
Chapter 10	
The Importance of the Disciplinary Perspective in Educational Research	. 198
Chapter 11	
Learning Biology With Situated Learning in Mexican Zapoteca Tele-Secondary Schools	. 214
Chapter 12	
Transformations of the Concept of Linear Function in Technological High Schools	. 238
Rebeca Flores Garcia, Instituto Politecnico Nacional, Mexico	
Chapter 13	
Measurement Instruments to Motivate Scientific Learning by Conceptual Change	. 260
Ana Marcela Monjardín Gopar, Universidad Politécnica de Chihuahua, Mexico &	
Universidad Pedagógica Nacional del Estado de Chihuahua, Mexico	
Gerónimo Mendoza Meraz, Universidad Autónoma de Chihuahua, Mexico	

Test Design to	Assess the Qualities of Science Students' Prior Knowledge
_	nán Arellano Ulloa, Instituto Tecnológico de Chihuahua, Mexico
Gerónimo	Mendoza Meraz, Universidad Autónoma de Chihuahua, Mexico
Ana Ceci	lia Villarreal Ballesteros, Universidad Autónoma de Chihuahua, Mexico
Chapter 15	
•	n Schema to Analyze High School Students' Scientific Reasoning
	lorenzo De la Garza, Tecnologico de Monterrey, Mexico
	avala, Tecnologico de Monterrey, Mexico & Universidad Andres Bello, Chile ianna Gómez Galindo, CINVESTAV Unidad Monterrey, Mexico
Chapter 16	
_	s for Inaccurate Conceptions in Undergraduate Physics Students
Eder Her	nandez, Tecnologico de Monterrey, Mexico
Genaro Z	avala, Tecnologico de Monterrey, Mexico & Universidad Andres Bello, Chile
Chapter 17	
	tudents' Interpretation of Electric Field Lines
	a Campos, Tecnologico de Monterrey, Mexico
Genaro Z	avala, Tecnologico de Monterrey, Mexico & Universidad Andres Bello, Chile
Research-Base	ed Strategies in an Electric Circuits Lab: Tutorials and RealTime Physics
Research-Base Approaches	365
Research-Base Approaches Monica Q	
Approaches <i>Monica Q</i>	365 Quezada-Espinoza, Tecnologico de Monterrey, Mexico
Research-Base Approaches Monica Q Genaro Z	Quezada-Espinoza, Tecnologico de Monterrey, Mexico avala, Tecnologico de Monterrey, Mexico & Universidad Andres Bello, Chile  Section 4
Research-Base Approaches  Monica Q Genaro Z  Chapter 19 Integration of	Quezada-Espinoza, Tecnologico de Monterrey, Mexico avala, Tecnologico de Monterrey, Mexico & Universidad Andres Bello, Chile  Section 4
Research-Base Approaches  Monica Q Genaro Z  Chapter 19 Integration of Andrés Ve	Digital Technologies: Collaborative Practices in Teaching Mathematics
Research-Base Approaches  Monica Q Genaro Z  Chapter 19 Integration of Andrés Vo Chapter 20	Digital Technologies: Collaborative Practices in Teaching Mathematics
Research-Base Approaches  Monica Q Genaro Z  Chapter 19 Integration of Andrés Vo  Chapter 20 The Effectiven Lecturer	Quezada-Espinoza, Tecnologico de Monterrey, Mexico avala, Tecnologico de Monterrey, Mexico & Universidad Andres Bello, Chile  Section 4  Research With Technology and Statistics Support  Digital Technologies: Collaborative Practices in Teaching Mathematics
Research-Base Approaches  Monica Q Genaro Z  Chapter 19 Integration of Andrés Vo Chapter 20 The Effectiven Lecturer Stephen J	Quezada-Espinoza, Tecnologico de Monterrey, Mexico avala, Tecnologico de Monterrey, Mexico & Universidad Andres Bello, Chile  Section 4  Research With Technology and Statistics Support  Digital Technologies: Collaborative Practices in Teaching Mathematics
Research-Base Approaches  Monica Q Genaro Z  Chapter 19 Integration of Andrés Vo  Chapter 20 The Effectiven Lecturer  Stephen J Paul Herr	Digital Technologies: Collaborative Practices in Teaching Mathematics
Research-Base Approaches  Monica Q Genaro Z  Chapter 19 Integration of Andrés Vo  Chapter 20 The Effectiven Lecturer  Stephen J Paul Herr	Quezada-Espinoza, Tecnologico de Monterrey, Mexico avala, Tecnologico de Monterrey, Mexico & Universidad Andres Bello, Chile  Section 4  Research With Technology and Statistics Support  Digital Technologies: Collaborative Practices in Teaching Mathematics
Research-Base Approaches  Monica Q Genaro Z  Chapter 19 Integration of Andrés Vo  Chapter 20 The Effectiven Lecturer  Stephen J Paul Herr Carol L. I	Digital Technologies: Collaborative Practices in Teaching Mathematics
Research-Base Approaches  Monica Q Genaro Z  Chapter 19 Integration of Andrés Ve  Chapter 20 The Effectiven Lecturer  Stephen J Paul Herr Carol L. I  Chapter 21 Construction of C	Digital Technologies: Collaborative Practices in Teaching Mathematics
Research-Base Approaches  Monica Q Genaro Z  Chapter 19 Integration of Andrés Vo  Chapter 20 The Effectiven Lecturer  Stephen J Paul Herr Carol L. I  Chapter 21 Construction of Lizzeth Ai	Digital Technologies: Collaborative Practices in Teaching Mathematics

Chapter 22 Context as Action in the Teaching of Statistical Concepts: An Activity Theory Perspective	51
Chapter 23 Statistics in Journalism Practice and Higher Education	71
Chapter 24 Understanding Quality of Statistics in News Stories: A Theoretical Approach from the Audience's Perspective	85
Chapter 25 The Uses of Science Statistics in the News Media and on Daily Life	06
Compilation of References	24
About the Contributors	76
Index	86

## Handbook of Research on Driving STEM Learning With Educational Technologies

María-Soledad Ramírez-Montoya Tecnologico de Monterrey, Mexico

A volume in the Advances in Educational Technologies and Instructional Design (AETID) Book Series



Published in the United States of America by

IGI Global Information Science Reference (an imprint of IGI Global) 701 E. Chocolate Avenue Hershey PA, USA 17033

Tel: 717-533-8845 Fax: 717-533-8661

E-mail: cust@igi-global.com Web site: http://www.igi-global.com

Copyright © 2017 by IGI Global. All rights reserved. No part of this publication may be reproduced, stored or distributed in any form or by any means, electronic or mechanical, including photocopying, without written permission from the publisher. Product or company names used in this set are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark.

Library of Congress Cataloging-in-Publication Data

CIP Data Pending

ISBN: 978-1-5225-2026-9 eISBN: 978-1-5225-2027-6

This book is published in the IGI Global book series Advances in Educational Technologies and Instructional Design (AE-

TID) (ISSN: 2326-8905; eISSN: 2326-8913)

British Cataloguing in Publication Data

A Cataloguing in Publication record for this book is available from the British Library.

All work contributed to this book is new, previously-unpublished material. The views expressed in this book are those of the authors, but not necessarily of the publisher.

For electronic access to this publication, please contact: eresources@igi-global.com.

# Chapter 1 Training Educational Researchers in Science and Mathematics: A Case Study Through a Binational Workshop Mexico-UK

María-Soledad Ramírez-Montoya Tecnologico de Monterrey, Mexico

### **ABSTRACT**

This chapter presents a case study about the construction of knowledge that was generated through the project "Training directed to Researchers with Interest in Science and Mathematics Education", where participating students had the experience of building knowledge by creating a research paper. The case presents theoretical conceptualizations of the construction of knowledge in doctoral programs students, contextual description of the project and its participants, the process of construction of knowledge by participating students through the workshop, the processes by participating teachers and the networking opportunities that arose from the project.

### INTRODUCTION

Capability building in the areas of Science, Technology, Engineering and Mathematics (STEM) is a concern shared by international organizations. In this context, the Fund for International Cooperation in Science and Technology (FONCICYT) of the National Council of Science and Technology (CONACYT), in collaboration with the British Council, issued a call to apply for projects through the Researcher Link Program. This program's aim was to link academic communities in Mexico and the United Kingdom (UK) to develop proposals aimed at developing skills for STEM.

In this environment, the project "Training directed to Researchers with Interest in Science and Mathematics Education" (No. 8 / II-E / 2014) was presented and approved. The project aimed to develop research abilities for mathematics and science education through the exchange of research among participants

DOI: 10.4018/978-1-5225-2026-9.ch001

from Mexico and the United Kingdom, in order to promote skills in researchers with critical analytical skills and a proactive and international vision, as well as to support networks for research and innovation, to work on intellectual growth as a whole and to seek opportunities for research and publication.

The topic for the project was strategically selected by Mexican and British researchers as an opportunity to contribute to the human resources that work directly with learning environments in science and mathematics, in various educational sectors. Statistics about education in Mexico in these knowledge areas indicate very low levels of performance, hence the relevance of the training of doctoral students to investigate new possibilities.

The project was offered to science and mathematics doctoral students. A call for this training workshop was launched both in Mexico and the UK. The applications were evaluated by 11 research professors from both countries and finally 22 doctoral students were accepted to participate in the workshop.

The aim of this chapter is to frame this experience theoretically, contextually and empirically, in order to open the presentation of this book. The chapter considers the case of the knowledge construction project of the Mexico-UK bilateral workshop aimed at writing research documents, which are presented in this book.

### LITERATURE REVIEW

The evolution of a society is achieved through the transformation of education. Carrying it out requires educational research with the purpose of improving teaching practices (Oliva, 2011). It is through the study of teaching practices, the creation of new knowledge and the development and communication of innovations, that these changes occur (Lopez, Sañudo & Maggi, 2013). The acquisition of research competencies that allow to contextualize and analyze a problem to propose innovative solutions is necessary (Fernández and Cardenas, 2014; Saldarriaga, 2016). Hence the importance of the training of researchers.

Training educational researchers involves scientific and technological processes to develop individuals with knowledge, methodologies and an attitude of social commitment to provide options for improvement. The Research Competencies Scale (RCS), developed by Swank and Lambie (2016) to evaluate the mastery of skills to identify gaps in the literature review, use of methodology, research ethics, and dissemination of results, is a tool that, although it is in the stage of validation, is useful for self-assessment on the level of research skills. The construction of knowledge through networks with intersection nodes to build collaboratively is highly valued to broaden the vision and impact of researchers (Ramirez-Montoya, 2012) and of technological knowledge management systems that will enable the nodes' connection and the visibility of the scientific and academic production of doctoral programs (García-Holgado, García-Peñalvo & Rodriguez-Conde, 2015). In short, the challenges and possibilities in training doctoral students create endless possibilities for generating epistemological, scientific and technological knowledge.

A doctoral student has the ultimate challenge of presenting results of an investigation based on the discipline in which he or she specializes. Humphrey, Marshall and Leonardo (2012) found that an effective instruction in research increases the probability of presenting a thesis in the first four years from 15% to 70%. For Okech, Astramovich, Johnson, Hoskins and Rubel (2006), the fact that a student shows interest, commitment and quality in their work is closely related to the research training. Hence the importance of addressing research as a key element of the curriculum.

### RESULTS

### **Case Context**

The case of the project "Training directed to researchers with interest in Science and Mathematics Education" is responsibility of Tecnologico de Monterrey, supported by the Fund for International Cooperation in Science and Technology (FONCICYT) of the National Council of Science and Technology (CONACYT), in collaboration with the British Council through its Researcher Link Programme.

Participants in the project were 33 people: 11 research professors from Tecnologico de Monterrey and various UK universities: University of Edinburgh, Loughborough University, University of Nottingham, University of Glasgow, University of Leeds and the University of Stirling, as well as 22 doctoral students in science and mathematics education from Tecnologico de Monterrey, National Pedagogical University, Polytechnic University of Chiapas, National Polytechnic Institute, Autonomous University of Aguascalientes, Sonora Institute of Technology, Autonomous University of Chihuahua, Loughborough University, King's College London, University of Nottingham, University of Sheffield and University of Leeds.

The aim of the project was to contribute to the training of doctoral students and to organize and conduct a workshop to support the doctoral students' competencies development. The workshop "Training directed to researchers with interest in Science and Mathematics Education" had the following purposes:

- Contributing to the discussion of future researchers about the teaching and learning of science and mathematics.
- Establishing networks to promote academic research and joint collaboration between Mexico and the United Kingdom.
- Refining the content of the project's book chapters on the basis of the ideas presented at the workshop.

### Workshop's Contributions for Students

The development of this workshop provided insights into student training and the building of knowledge through experiencing educational research in various contexts. It also expanded the vision from local towards international environments, sharing with academics and students. Similarly, the workshop was relevant to participants because of the work with conceptual ideas and practices to improve the students' processes as researchers. These meanings emanated from the words of participating doctoral students:

The feedback was very useful, as well as the 'peer review'. It was also good to look at other students' chapters and to offer a constructive criticism and become familiar with others' work.

It was extremely useful to get feedback both from one professor and from other participants. I believe that the end result improved a lot.

First of all, the previous feedback given to me by the teachers was of much use because it guided me to a much more specific and deep investigation, outpointing what the important details that I needed to remark were. Then, by being at the lectures, I got some ideas, especially for the solutions and recommendations section, since the lecturers shared their experiences, and gave us some advice I had not even considered

### CONCLUSION

Training of doctoral students in science education and mathematics is significant, since through it a consolidation of valuable human resources for the scientific growth of countries is achieved. This project had the participation of eleven research professors from Mexico and the United Kingdom who, through the workshop, contributed to the training of students in the theoretical/methodological aspects that will help them improve their dissertation research; it also had the support of an expert in scientific writing that helped to consolidate the writings, mediated by peer review.

The importance of the development of this binational workshop is of significance in expanding the vision on student training and in building knowledge through experiencing educational research in various contexts. It also expanded the vision from local towards international environments, sharing with academics and students. Similarly, the workshop was important to participants, because of the work with conceptual ideas and practices that improve students' processes as researchers.

Qualitative indicators enunciate an impact on the development of research capabilities in doctoral students from Mexico and the United Kingdom, regarding the competencies that students developed for information retrieval, scientific writing, and critical thinking for the analysis of data in science and mathematics research. Evidence of this ability development is demonstrated in the progress of their research work through writing and the explicit recognition of students and teachers in the data provided in the questionnaires.

The explicit linkage of national and international groups occurred throughout the project process, from organization to implementation, evaluation and dissemination of results. Similarly, post-project, researcher professors are planning to expand linking through agreements between institutions and are proposing new projects to seek funding together to enable them to continue to build together. Similarly, doctoral students make explicit their intention to continue to participate through the network created with this project.

Figure 7. Participants of the project "Training directed to researchers with interest in Science and Mathematics Education" (number 8/II-E/2014). Cancun, Quintana Roo, México, November 2015.



This book is an invitation to continue building knowledge and collaborative networks and research for training doctoral students that contribute to the growth of science and technology. Students and research professors in the project (Figure 7) acknowledge the support granted by the Fund for International Cooperation in Science and Technology (FONCICYT) of the National Council of Science and Technology (CONACYT), in collaboration with the British Council, which made possible, through the Researcher Link Programme, to realize this project for a binational workshop, expected to be the beginning of many future collaborations.

### **REFERENCES**

Borders, L. D., Wester, K. L., Fickling, M. J., & Adamson, N. A. (2014). Research training in doctoral programs accredited by the council for accreditation of counseling and related educational programs. *Counselor Education and Supervision*, *53*(2), 145–160. doi:10.1002/j.1556-6978.2014.00054.x

Borrego, M., & Bernhard, J. (2011). The Emergence of Engineering Education Research as an Internationally Connected Field of Inquiry. *The Journal of Engineering Education*, 100(1), 14–47. doi:10.1002/j.2168-9830.2011.tb00003.x

Cervera, F. M., & Zambrano, R. G. (2010). Dificultades y potencialidades en la formación de investigadores educativos y usuarios de Recursos Educativos Abiertos (REA) en ambientes virtuales. In *Recursos Educativos Abiertos en ambientes enriquecidos con tecnología: Innovación en la práctica educativa* (pp. 129–147). ITESM.

Colás, P., Buendía, L., & Hernández, F. (2009). *Competencias científicas para la realización de una Tesis Doctoral*. Barcelona, Spain: Davinci.

Didou, S., Luchilo, L., Piscoya, L., & Stubrin, A. (2013). *La formación internacional de los científicos en América Latina. Debates recientes*. ANUIES.

Fernández, S., & Cárdenas, M. K. (2014). Formación de competencias investigativas en Ciencias de la Información desde la Universidad de La Habana. *Revista Cubana de Información en Ciencias de La Salud*, 26(1), 34–47.

García-Holgado, A., García-Peñalvo, F. J., & Rodríguez-Conde, M. J. (2015). Definition of a technological ecosystem for scientific knowledge management in a PhD programme. In *Proceedings of the Third International Conference on Technological Ecosystems for Enhancing Multiculturality*. New York, NY: ACM Press. doi:10.1145/2808580.2808686

Garcia-Perez, A. A., & Ayres, R. (2012). Modelling research: A collaborative approach to helping PhD students develop higher-level research skills. *European Journal of Engineering Education*, *37*(3), 297–306. doi:10.1080/03043797.2012.684672

Humphrey, R., Marshall, N., & Leonardo, L. (2012). The Impact of Research Training and Research Codes of Practice on Submission of Doctoral Degrees: An exploratory cohort study. *Higher Education Ouarterly*, 66(1), 47–64. doi:10.1111/j.1468-2273.2011.00499.x

López, M., Sañudo, L., & Maggi, R. E. (2013). *Investigaciones sobre la investigación educativa:* 2002-2011. ANUIES.

McWilliam, E., Taylor, P. G., Thomson, P., Green, B., Maxwell, T., Wildy, H., & Simons, D. (2002). *Research Training in Doctoral Programes: What can be learned from professional doctorates?* Canberra, Australia: Department of Education, Science and Training.

Merriam, S. (2009). Qualitative Research: A Guide to Design and Implementation. Jossey-Bass.

Okech, J., Astramovich, R. L., Johnson, M. M., Hoskins, W. J., & Rubel, D. J. (2006). Doctoral research training of counselor education faculty. *Counselor Education and Supervision*, 46(2), 131–145. doi:10.1002/j.1556-6978.2006.tb00018.x

Oliva, J. M. (2011). Dificultades para la implicación del profesorado de educación secundaria en la lectura, innovación e investigación en didáctica de las ciencias (I): el problema de la inmersión. *Revista Eureka Sobre Enseñanza y Divulgación de Las Ciencias*, 8(1), 41–53. doi: 10498/10204

Ramírez-Montoya, M. S. (2012). Academic networks and knowledge construction. *Revista Española de Pedagogía*, 70(251), 27–44.

Ramírez-Montoya, M. S. (2016). Investigar: oportunidad para la generación de nuevo conocimiento. In *Competencias transversales para una sociedad basada en conocimiento* (pp. 67–87). México: Cengage Learning.

Rudd, E., & Nerad, M. (2015). Career preparation in PHD programs: Results of a national survey of early career geographers. *GeoJournal*, 80(2), 181–186. doi:10.1007/s10708-014-9587-1

Saldarriaga, J. G., Martínez, J., & Restrepo, M. L. (2016). La formación en los postgrados en administración: Desarrollo de competencias para la investigación. *Espacios*, *37*(10), 1–1.

Stake, R. (1999). *Investigación con estudio de casos*. Madrid, Spain: Morata.

Strauss, A. L., & Corbin, J. (1990). *Basics of Qualitative Research: Grounded Theory, procedures and techniques*. Newbury Park, CA: Sage.

Swank, J. M., & Lambie, G. W. (2016). Development of the Research Competencies Scale. *Measurement & Evaluation in Counseling & Development*, 49(2), 91–108. doi:10.1177/0748175615625749

Yin, R. K. (2009). Case Study Research (4th ed.). Sage.

### **KEY TERMS AND DEFINITIONS**

**Academic Networks:** Linkage of people from education related communities collaborating with a common objective.

**Binational Workshop:** Training experience shared by communities from two countries.

**Integral Knowledge:** Positive integration of attitude, abilities and knowledge.

### Training Educational Researchers in Science and Mathematics

"Research" Competency: Control and use of disciplinary, methodologic, circumstantial knowledge applied on solving social and educational problems that have as a necessary condition the production of knowledge.

**Scientific-Intellectual Research Competencies:** Knowledge and use of concepts and content to apply in situations for inquiry.

**Technical Instrumental Research Competencies:** Knowledge and use of tools and procedures in situations for inquiry.

**Training of Researchers:** Process by which to form subjects with knowledge, methodology and social commitment attitudes to contribute bettering options.