UNESCO/ICDE Chair Open Educational Movement for Latin America: International cooperation in support of UNESCO's recommendations 2019

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Tecnológico de Monterrey (México)
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Nomination Special Award Category:

2. Unesco OER Implementation

This award recognizes exemplary leadership (individual or organizational) and practices to support the implementation of the Unesco OER Recommendation. More about the Recommendation.
Since 2002, UNESCO has worked to consolidate open education. In 2016, collaborative strategies were proposed to generate open educational resources (OER).

In 2018 and 2019: Commissions of experts from various countries worked on the elaboration of a project to be sent to the United Nations General Assembly with the aim of disseminating the need for the implementation of open education throughout the world.

November 2019: It was presented to the 40th session of the General Conference, which adopted the Recommendations on Open Educational Resources (OER).
UNESCO's recommendations issued in November 2019 propose:

1. Capacity building to increase the ability to create, access, reuse, reconvert, adapt and redistribute OER

2. Development of supportive policies that encourage governments, educational authorities and educational institutions to implement OER.

3. Effective, inclusive and equitable access to quality OER that promote the adoption of strategies and programmes

4. Promoting the creation of sustainability models for OER

5. Promotion, support and facilitation of international cooperation
MOVIMIENTO EDUCATIVO ABIERTO

ESTANCIA INTERNACIONAL 2019

CÁTEDRA UNESCO/ICDE “MOVIMIENTO EDUCATIVO ABIERTO PARA AMÉRICA LATINA”
Y LA ESCUELA DE HUMANIDADES Y EDUCACIÓN DEL TECNOLÓGICO DE MONTERREY

CAMPUS MONTERREY
9 AL 20 DE DICIEMBRE

https://oerunesco.tec.mx
Two weeks

- Worked collaboratively with the Roadmap strategy (transferred from the Open Education Consortium, Paris, 2018)

The teams designed 14 projects to support the recommendations of UNESCO 2019. These projects are implemented in 2020 and published in open access.

- Shared in open access:
  - RITEC
    https://repositorio.tec.mx/handle/11285/636119
  - YouTube channel www.youtube.com/itesm
The MORERE project:

Mobilizing OER from Repositories: “Supports the development of capacities for the creation, access, reconversion and use of OER”, since the portal encourages the reuse and redistribution of OER and contributes to the objectives of "Quality Education", "Reduction of Inequalities", and specifically, "Guaranteeing equal opportunities and reducing inequality of results".
Capacity building of stakeholders on access, use and adaptation of OER are also observed, the project implements adaptive learning.
MOOC project on social entrepreneurship for the prevention of health and well-being.

Provides a 360° orientation guide through a MOOC, to young people to discover and enhance their talents through three themes: the development of soft skills, the impact of technology on employment and professions, and finally, aspects of project and enterprise management.
Project: Promoting and generating the development of digital competencies in health professionals to achieve.

The project contributes to the development and training of digital competencies in health professionals through the production, selection, mobilization and dissemination of OER on health issues that benefit society.
Project: Addiction and Academic Procrastination in Mexican and Spanish university students.

Was published in open access and which supports the "development of strategies and programs, with a view to expanding equitable access to the network".
Good Practices for Solving Problems related to ODS project, through the production of OER.

Seeks to contribute to a repository of good teaching practices through REA aimed at solving problems that deal with ODS, first by raising awareness among teachers about the importance of sharing their practices with the world and later by training them in the use of the repository.
Project: Open Access Virtual Learning Objects for the Promotion of Gender Equality.

Aim: Compile and make available to schools and entities in charge of education a repository of virtual learning objects, open access, with an application guide that can be used for the promotion of gender equality in boys and girls in Latin America.
SALUS-COVID 19 project
(https://proyectosalus.org/)
Was developed with the learning and academic networks of the UNESCO international stay, where, in the wake of the pandemic, an open portal was set up with website information and downloadable files, so that knowledge can be disseminated, even in OER where there is no internet or electricity.

The information is available in Spanish, Portuguese, French and is being translated into English, German and Russian; the SALUS COVID-19 project has also been made inclusive of the indigenous peoples of Mexico, translating the same information and files in Yaqui, Raramuri, Maya, Odami, Purhépecha, Nahuatl, Mixteco and work is continuing to translate it into other languages as well: Seri, Mayo, Cucapá, Totonaco, Otomí, Mazahua, Quechua and Mapudungun (Mapuche language).
Talent: Project Open Up

Our goal: Decent work and economic growth
The project proposes the design and implementation of a digital platform for teachers that incorporates the use of Open Educational Resources and the interaction of a learning community that, through a gamification strategy, promotes the increase of mastery of their information literacy competence.
Nuestro proyecto promueve:

1. - Desarrollo de capacidades de las partes interesadas en materia de creación, acceso, uso, adaptación y redistribución de recursos educativos abiertos (REA’s)

2. - A su vez, recursos educativos abiertos inclusivos y equitativos de calidad.
Ximehua Project

Promotion of the creation of sustainability models for OERs.
FELLOWS CATEDRA UNESCO INTERNATIONAL STAY 2019
UNESCO/ICDE Chair Open Educational Movement for Latin America
References:

Salus (2020). Salus Project. Available at: https://proyectosalus.org/


Credits:

Script: María Soledad Ramírez-Montoya (Tecnológico de Monterrey and Chair of the UNESCO/ICDE Chair Open Educational Movement for Latin America)

Presentation: Yanely Domínguez (UNESCO/ICDE Chair Fellow Open Educational Movement for Latin America)

Photographs: Participants of the 2019 International Stay UNESCO/ICDE Chair Open Educational Movement for Latin America.
Acknowledgements:

This project is part of the activities of the UNESCO Chair and ICDE: Open Educational Movement for Latin America https://oerunesco.tec.mx/

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