

266632 Bi-National Laboratory on Smart Sustainable Energy Management and Technology Training

"Open Innovation: Energy Sustainability training through MOOCs Subproject"

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2019 Nomination Category: Open Innovation



Open Education Awards for Excellence



"Open Innovation.

Outstanding innovation that brings a new approach to open education. Ideas or solutions that present innovative applications of OER to create new opportunities or address existing challenges in open education."

(Open Education Consortium, 2019, https://www.oeconsortium.org/projects/openeducation-awards-for-excellence/).







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Open Innovation: Energy Sustainability training through MOOCs Subproject

In the project we worked with new approaches to open education, integrating training solutions and applying OER through 12 MOOCs with innovative strategies, where we created new entrepreneurship opportunities to face the challenge of energy sustainability.

We linked the open innovation of the quad helix:

- Industry: Federal Electricity Commission,
- Government: National Council of Science and Technology and Secretary of Energy of Mexico.
- Academy: Mexican institutions: Tecnologico de Monterrey, Tecnologico Nacional de Mexico, National Institute of Electricity and Clean Energies and international institutions: Arizona State University, and University of California at Berkeley, as well as networks: research groups of strategic change approach Climate Change and Educational Innovation Research, Openergy Network and UNESCO Chairs / ICDE Open Educational Movement for Latin America, and
- Civil Society: more than 200,000 participants from more than 50 countries.





















Global Project

The Bi-National Laboratory on Smart Sustainable Energy Management and Technology Training is an initiative of the Ministry of Energy, the National Council of Science and Technology and the Technologico de Monterrey in collaboration with various institutions of higher education, public and private, national and international, which consists of a generation of technology and knowledge platform around energy with which we seek to place Mexico at the height of the most advanced countries in the sector by benefiting it in training, research and infrastructure.



https://energialab.tec.mx/







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MOOC's Project goal

To support the formation of human resources specialized in energy sustainability, and to develop human talent with the necessary capabilities to respond to the technological conditions prevailing in the energy value chain (Power sector), through graduate programs, massive open online courses that will be available nationwide, and will be validated through competencies certification processes.























Project Products

12 MOOC's on Energy sustainability:

- 1. Energy: past, present and future
- 2. Clean, conventional energy and their technology
- 3. Mexico's energy reform and its opportunities
- 4. Energy markets: business opportunities
- 5. Carbon markets: a way to mitigate climate change
- 6. Mexico's new electric power industry
- 7. Introduction to electric energy
- 8. Energy saving
- 9. Electric power transmission
- 10. Distribution of electric power
- 11. Smart grid: electricity networks of the future
- 12. Smart grid: technical foundations





















MOOCs Team

Energy Sustainability experts

- Research Group on **Energy and Climate** Change
- School of Engineering and Sciences
- **Business School**
- **Expert Guests**

Educational Innovation experts

- School of Humanities and Education
- **Graduate Education** students

Teaching and eLearning experts

- eLearning team
- Teaching team

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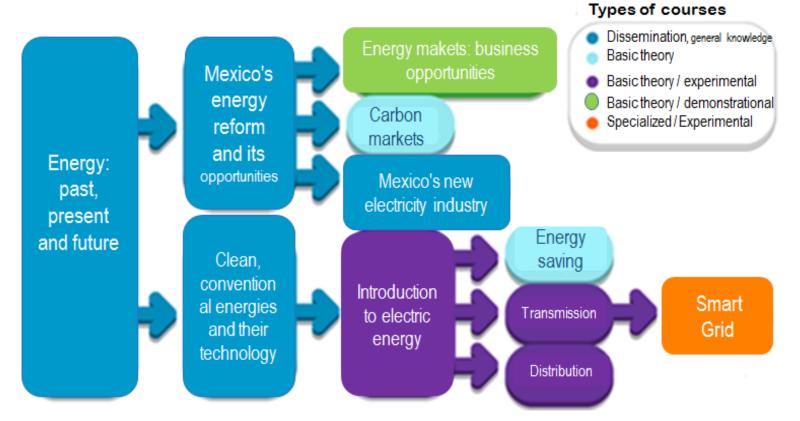








Suggested sequence for taking the courses























Learners' profile

+ 17 years old

Minimum High school studies

Wants to learn about energy sustainability

Chooses xMOOC as a training program to achieve learning goals

CFE or industry related employees







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Instructional Model





























Learning path in a MOOC

Página descriptiva









Encuesta de inicio



Forma de trabajo



Autodiagnóstico inicial



Temas del 1 al 5





Examen final Autodiagnóstico Final



Conclusión

















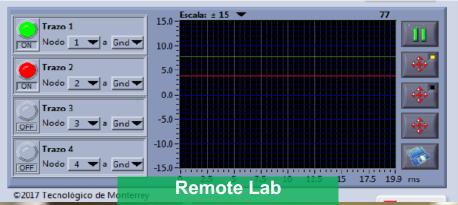








Usuario	Tiempo en contestar	Número de intento	Insignia
Usuario_1	00:01:23	1	Y
Usuario_2	00:02:01	2	Y
Usuario_3	00:12:45 Gamific	ation ³	Y

































Gamification

- •In-house development where a question is presented to learners about the content they have studied.
- •Badges are assigned to learners that solve the question based on how many opportunities and how long it took them to finish the exercise.

Usuario	Tiempo en contestar	Número de intento	Insignia
Usuario_1	00:01:23	1	Y
Usuario_2	00:02:01	2	T
Usuario_3	00:12:45	3	Y



















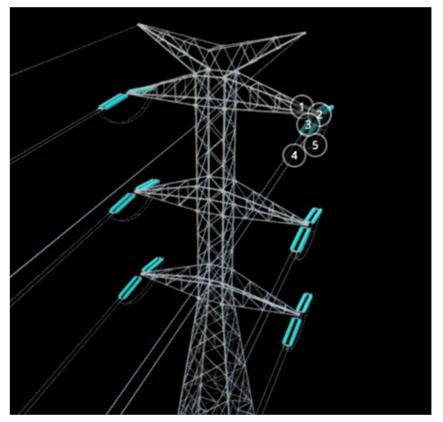




Virtual reality

- •The use of these resources allows learners to interact with concepts and promotes active learning.
- •The resources are selected on how they best support the learning experience.

https://sketchfab.com/itesm_mooc

























Augmented reality

- •The use of these resources allows learners to interact with concepts and promotes active learning.
- •The resources are selected on how they best support the learning experience.



https://sketchfab.com/itesm_mooc















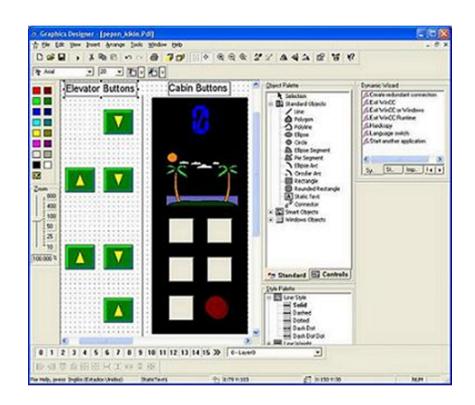






Remote lab

- •Learners access the remote lab based at Tecnologico de Monterrey and complete several exercises to practice the concepts they have reviewed in the MOOC.
- •There is a limited number or seats, so students have to make a reservation beforehand.

























Biometrics

- •MOOCs were delivered on MexicoX Platform, which is provided by the Mexican government.
- •The platform didn't offer the use of biometrics, so this functionality was tested using an external provider and an inhouse development.

























https://www.edx.org/school/tecnologico-de-monterrey

MOOC Enrollment

MOOC's were offered on MéxicoX platform (2017-18) and edX (2018-2019)

<u></u>	Areng Cerreen teerrer	gies de memeris,
MOOC	Enrolled	l Certificates
Energy saving	14,004	2,001
Distribution of electric power	8,262	946
Introduction to electric energy	17,889	1,776
Energy: past, present and future	13,847	2,047
Clean, conventional energy and their technology	20,238	3 2,721
Mexico's new electric power industry	9,304	1,196
Mexico's energy reform and its opportunities	13,203	3 1,914
Carbon Markets: a way to mitigate climate change	9,213	3 1,187
Energy Markets: business opportunities	14,376	31,318
Smart grid: technical foundations	6,729	720
Smart grid: electric networks of the future	9,217	7 812
Electric power transmission	7,132	1,088
	Total 143,414	17,726





















Learners' experience

MOOC Energy: past, present and future

MOOC The Mexican Energy Reform and its opportunities

I have taken many MOOC across platforms...and few courses I have completed among them this course. When I compare it I find that this course has high quality content, resources are well made and the proposed activities are not only quizzes but more motivating such as networking and the gamification challenge, which help me to apply my knowledge and share it with others.

I want to congratulate Dr.
Luis Alberto Serra Barragán
and each and every one of
the collaborators by the
brilliant integration of content,
methodology, and
presentation of this course,
as well as the Tecnológico de
Monterrey for his participation
in this educational platform.
Congratulations.

I would like to thank Dr.
Luis Sierra, the teaching
staff, MéxicoX platform,
and Tecnologico de
Monterrey for the present
course, certainly is a
valuable tool for
understanding and
learning how to apply the
energy reform.
Excellent course!
Thank you.





















Incorporation of OER

MOOC	OER Anthology
Clean, conventional energy and their technology	http://temoa.info/es/node/768242
Energy: past, present and future	http://temoa.info/es/node/768241
Mexico's energy reform and its opportunities	http://temoa.info/es/node/768430
Mexico's new electric power industry	http://temoa.info/es/node/768244
Introduction to electric energy	http://temoa.info/es/node/768524
Energy saving	http://temoa.info/es/node/768499
Carbon markets: a way to mitigate climate change	http://temoa.info/es/node/768527
Energy markets: business opportunities	http://temoa.info/es/node/768506
Electric power transmission	http://temoa.info/es/node/776262
Distribution of electric power	http://temoa.info/es/node/776644
Smart grid: technical foundations	http://temoa.tec.mx/es/node/782631
Smart grid: electric networks of the future	http://temoa.tec.mx/es/node/782630





















Publication of MOOC resources as OER on open repository RITEC



https://tinyurl.com/repositorio-itesm-mx

español -

€ Exportar



Mi cuenta

Acceder

Registro

Descubre

Autor

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Materia

Energía (849) Energy conservation & General works (803) Ingeniería (General) (671) MOOC (664) Energe a (150) Ingenier à a (General) (150) Oportunidades de negocio (115) Electricidad (113) Reforma energética (113) Historia (112) ... más

Disciplina

Mostrando ítems 1-10 de 963



Estadísticas de Impartición de MOOC's

Ramírez Montoya, María S.; López Cardenas, Victor H. (Tecnológico de Monterrey, 2017-03) Estadísticas de Impartición de Moocs del proyecto 266632 Laboratorio Binacional para la Gestión Inteligente de la Sustentabilidad Energética y Formación Tecnológica



Antologías con Recursos Educativos Abiertos (REA) para cursos MOOC's, y documentación de producción académica en el Repositorio Institucional (RITEC.)

Ramírez Montoya, María S.; Burgos Agullar, José V. (Tecnológico de Monterrey, 2017-04) Presentación del Proyecto 266632 Laboratorio Binacional para la Gestión Inteligente de la Sustentabilidad Energética y Formación Tecnológica. Tecnológico de Monterrey, México.



Articulación de los componentes principales del subproyetco Mooc´s y de la Red Openergy

Ramírez Montoya, María S.; González-Pérez, Laura I.; Burgos Agullar, José V.; Farías, S.; Ricaurte Quijano, Paola; López Cardenas, Victor H. (Tecnológico de Monterrey, 2017-03)

Imagen de la Articulación de los componentes principales del subproyetco Mooc´s y de la Red Openergy. 266632 Laboratorio Binacional para la Gestión Inteligente de la Sustentabilidad Energética y Formación Tecnológica



Subprovecto MOOC's energia - Red openergy

Ramírez Montoya, María S.; González-Pérez, Laura I.; Burgos Agullar, José V.; Farías, S.; Ricaurte Quijano, Paola; López Cardenas, Victor H. (Tecnológico de Monterrey, 2017-03)

Imágen que muestra las actividades del subproyecto Mooc's en relación con las actividades de la REd Openergy, del proyetco 266632 Laboratorio Binacional para la Gestión Inteligente de la Sustentabilidad Energética y Formación Tecnológica



Publication of MOOC video resources as OER

https://tinyurl.com/y6otdx3u



Energía: Pasado, presente y futuro

23 videos • 1,488 vistas • Se actualizó por última vez el 26 jun. 2017

=+ >/ ...

A través de un recorrido histórico, los videos explican la manera en la cual ha evolucionado la obtención de energía, y permite entender la relación entre la disponibilidad del recurso energético y su aprovechamiento.

http://mx.mexicox.gob.mx/courses/cour...



Energía: Pasado, presente y futuro. Promocional del curso

Tecnológico de Monterrey | Innovación Educativa



Metodología

Tecnológico de Monterrey | Innovación Educativa



Guía de navegación

Tecnológico de Monterrey | Innovación Educativa



Políticas

Tecnológico de Monterrey | Innovación Educativa



¿Qué es el poder calorífico y la densidad energética?

Tecnológico de Monterrey | Innovación Educativa



¿Qué es la intensidad energética?

Open Innovation project

Results



- Development of entrepreneurial talent
- Contributions to the knowledge of open educational innovation

- Educational innovations for environments with open technologies
- Services and strategies for open innovation,
- Training models with technologies
- New services for open innovation,
- New instruments for measuring open innovations
- Training services: workshops, diplomas, certificates and consultancies.

- Government
- Companies
- Institutions
- NGOs
- · Civil Society.



























Thanks! solramirez@tec.mx silvia.farias@tec.mx

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CONACYT







SECRETARÍA DE ENERGÍA







ENERGÉTICA







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TECNOLÓGICO NACIONAL DE MÉXICO













